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62,61

Guide to Better Gardens 1948



America's Largest Florist
160 East 57th St., NEW YORK 22, N. Y.



Pres. Herbert Hoover

Poinsettia

Sister Therese

Editor McFarland

Cover Collection—Roses

SPECIAL OFFER No. 1

Pres. Herbert Hoover
Poinsettia Caledonia
Editor McFarland Sister Therese

Any of these Roses, \$1.25 each, 6 for \$6.50,
\$12.00 per doz.

1 of each, separately labeled . . \$5.40
3 of each, separately labeled . . \$15.00
5 of each, separately labeled . . \$23.75

Caledonia



Golden Sastago

GOLDFARB'S *Roll*

ALL ROSES OFFERED IN THIS CATALOG

POPULAR ROSE SELECTION

SURE TO BLOOM

SATISFACTION GUARANTEED

Ami Quinard

E. G. Hill

Red Radiance

Pink Radiance

Talisman

K. A. Viktoria

Golden Sastago

SPECIAL OFFER No. 2

One of each, carefully labeled... \$7.00
Three of each, carefully labeled (21 plants) \$19.00

Any of these Roses, \$1.25 each, 6 for \$6.50
\$12.00 per doz. 50 or more (your selection), 90c each



Ami Quinard



Pink Radiance



K. A. Viktoria



E. G. Hill



Talisman



Red Radiance

HARDY CLIMBING ROSES

All varieties in this list flower from old wood, so pruning should be confined to cutting out all old heavy canes and trimming back only to keep the plant within the area wanted. Powdery mildew and black-spot are easily controlled if you spray every ten days with Protexall (see page 44) before they appear. Feed with Goldfarb's Lawn and Plant Food in early spring.

Large-Flowered Favorites

Dr. W. Van Fleet. Very free-flowering. Long-pointed, rich pink buds opening into full double, pale pink blooms on long stems.

Gardenia. A strong-growing climber with luxuriant, healthy foliage. Buds are light yellow, opening to cream-yellow flowers.

Paul's Scarlet Climber. Immense clusters of intense red blooms. Most popular. Excellent for covering fences, trellises, and pillars.

Silver Moon. Strong, dark green foliage forms an ideal contrast to the large, single, snow-white flowers. Large bunched yellow stamens.

Any of the above Climbing Roses, \$1.25 each, 6 for \$6.50, \$12.00 per doz.

Patented Climbing Roses

Blaze. Pat. 10. Large clusters of blazing scarlet flowers in June. Intermittent blooms throughout the summer. \$1.50 each, \$15.00 per doz.

Doublons. Pat. 152. Clusters of large, golden yellow, full double flowers. Foliage deep green, glossy. \$1.50 each, \$15.00 per doz.

New Dawn. Pat. 1. A hardy everblooming sport of Dr. W. Van Fleet. Apple-blossom-pink; June to frost. \$2.00 each, \$20.00 per doz.



Paul's Scarlet Climber

of Honor Roses for 1948

ARE TWO-YEAR-OLD NORTHERN FIELD-GROWN

Colorful Tree Roses

TO ACCENT YOUR ROSE BEDS AND BORDER WALKS AND DRIVEWAYS

ALTERNATE CHOICE

We expect a good supply of Tree Roses but ask that you allow us to substitute a variety in the same color group should any shortage develop. To avoid short shipments also give a second choice in color.



Budded on
Four Sides
for
Large Heads
with
Abundant
Bloom

WINTER PROTECTION

Extreme winter weather sometimes damages the head of a Rose standard. As a prevention, canes may be bent so the head touches the ground, pegged down and the head covered with soil. Evergreen boughs will give added protection.

EACH \$4.50

ANY 3 FOR \$12.00

ANY 6 FOR \$22.50

*All Tree Roses
Are Shipped
Express Collect*

MONTHLY-BLOOMING HYBRID TEA VARIETIES

on 3½-ft. Standards

RED

Christopher Stone. Scarlet.
Etoile de Hollande. Crimson.

PINK

J. Otto Thilow. Glowing rose-pink.
Picture. Lovely rose-pink.

YELLOW

Golden Emblem. Yellow shaded orange.
Mrs. P. S. du Pont. Deep golden yellow.

MULTI-COLOR

Autumn. Burnt-orange and red.
Duchess of Atholl. Pink and yellow.

WHITE

F. K. Druschki. Snow-white.
K. A. Viktoria. Soft white.
Mme. Jules Bouche. Pearly white.
Snowbird. Pure white.

ROSES ARE HEAVY FEEDERS

Given a normally good soil and sunlight, Roses will reward you with delightfully scented, colorful blooms all summer and fall. A healthy bush will be better able to withstand any attack by insects or diseases. Feed your Roses with GOLDFARB'S ORGANIC LAWN AND PLANT FOOD for healthier bushes and more abundant bloom. One pound will feed six bushes; apply half that quantity in late April and the rest in August. 25 lbs. \$2.50, 50 lbs. \$4.00, Express Collect.

GOLDFARB'S

PEACE. Pat. 591. The outstanding Rose of the world. All-America winner, 1946. Buds are exceptionally large, opening to huge, 5-inch, full-centered, creamy white flowers showing a tinge of pink on the petal edges. Really lemon and pink in cool weather. Foliage is large, dark and shiny. Plants are very vigorous, with plenty of stiff, woody stems. \$2.00 each, 3 for \$5.00.



©

PEACE. Pat. 591
\$2.00 each, 3 for \$5.00



©

**CRIMSON
GLORY**
Pat. 105
\$1.50 each



©

COUNTESS VANDAL
Pat. 38
\$1.35 each



©

GRANDE DUCHESSE CHARLOTTE. Pat. Pend.
\$1.50 each

Hardy Northern FIELD-GROWN ROSES

These two-year-old, field-grown plants are the cream of the crop. You can buy them with perfect confidence, for we guarantee they will bloom this summer. Our Roses are grafted on the best understock and the crop is never dug until the wood is thoroughly ripened.

Roses must be planted while the weather is cool and must be ordered early enough so that we may ship them to you at the proper planting time.

FINEST PATENTED ROSES

A carefully selected list of varieties showing vigorous growth and good color.

Better Times. Pat. 23. Long crimson buds opening into fragrant, full double, cerise blooms. \$1.35 each, \$13.50 per doz.

Charlotte Armstrong. Pat. 455. Long-pointed buds opening cerise-red. Flowers are full double, with high centers. Strong, leathery, dark foliage. A very desirable Rose. \$1.50 each, \$15.00 per doz.

Countess Vandal. Pat. 38. Copper-orange buds opening to full double, fragrant flowers of pink shaded salmon. Vigorous and free flowering. \$1.35 each, \$13.50 per doz.

Crimson Glory. Pat. 105. A beautiful shade of deep crimson with velvety sheen. Delightfully fragrant and a strong grower. \$1.50 each, \$15.00 per doz.

Golden Diamond. Pat. pend. Profuse blooms of lovely golden yellow. Foliage sturdy and healthy. \$2.00 each, \$20.00 per doz.

Grande Duchesse Charlotte. Pat. pend. Beautiful rich claret buds open to unfading rose-red blooms. Graceful form and appealing color. \$1.50 each, \$15.00 per doz.

Lowell Thomas. Pat. 595. The best deep yellow Rose. Long, deep chrome buds open to very large, high-centered blooms. Foliage is very vigorous. \$1.50 each, \$15.00 per doz.

Mirandy. Pat. 632. All-America winner, 1945. Buds are deepest crimson with a suggestion of black shading. The huge blooms are deep red. Long stems and excellent foliage. The most fragrant of all Roses. \$1.50 each, \$15.00 per doz.

Mme. Chiang Kai-shek. Pat. 664. Long, full buds open to fragrant, light canary-yellow blooms. A vigorous grower. \$1.50 each, \$15.00 per doz.

Mme. Henri Guillot. Pat. 337. Unique in both color and form. Large, 5-inch, 20-petaled blooms are light rose-pink to raspberry-red in color. Sweetly fragrant. \$1.50 each, \$15.00 per doz.

Peace. Pat. 591. This Rose has won more prizes and genuine admiration from all beholders than any other within memory. See page 4. \$2.00 each, \$20.00 per doz.

Pink Diamond. Pat. 516. A very pleasing shade of light pink; large, loose, well-shaped blooms. Extra hardy. \$1.50 each, \$15.00 per doz.

Texas Centennial. Pat. 162. Blood-red shaded cerise toward the center. A sport of President Herbert Hoover with all the good qualities of that variety. \$1.25 each, \$12.50 per doz.

MODERN MONTHLY ROSES

All varieties below, \$1.25 each, 6 for \$6.50, \$12.00 per doz. 50 or more (your selection), 90c each.

RED

Ami Quinard. Deep maroon-red, semi-double, fragrant blooms on tall, vigorous plants.

E. G. Hill. Large, dazzling red shading deeper red as the flower develops. Long-pointed buds open into very double, fragrant flowers.

McGredy's Scarlet. Brilliant scarlet with orange-yellow at the petal base. McGredy Roses are hardy, free-flowering and fragrant.

Poinsettia. The same deep scarlet-red seen in poinsettias. Vigorous plants produce flowers freely all season. A beautiful Rose.

Red Radiance. A favorite everywhere. Sturdy, bushy plants produce quantities of cerise-red blooms on good stems. Excellent foliage. Very fragrant.

PINK

Editor McFarland. Clear brilliant pink, perfectly formed, fragrant flowers on strong stems. Healthy, vigorous foliage.

Miss Rowena Thom. All the vigor of its parent, Radiance. Large buds open fiery rose tinted lightly with mauve. Long, strong stems.

President Macia. Produces the longest buds we have seen, of clear pink with deeper veins. Buds open into huge, fragrant, lighter pink blooms. Long stems for cutting.

Radiance. Large, cup-shaped blooms, silver-pink inside and deeper on outside of each petal. Vigorous, free-blooming and deliciously scented.

TWO-TONE

Autumn. Very double blooms of burnt-orange and red. Plants grow upright and are compact.

Condesa de Sastago. Large, globular flowers of copper-red; under side of petals is rich golden yellow. Enticingly fragrant and fully double.

President Herbert Hoover. Scarlet, cerise and yellow buds open to spicy-scented, large, double, flaming, scarlet blooms with yellow on reverse of petals.

Talisman. A favorite. Color varies from deep scarlet and gold in cool weather to deep pink and yellow during summer months. Fragrant.

YELLOW

Golden Dawn. Well formed, fragrant, double flowers of light golden yellow. Vigorous and free-flowering.

Golden Sastago. Rich golden yellow blooms on long stems, with healthy, dark green foliage.

Sister Therese. Clear daffodil-yellow with petal edges sometimes marked lightly with carmine. Old-fashioned sweetbriar fragrance.

WHITE

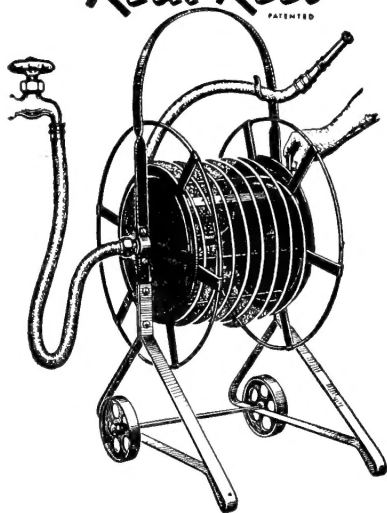
Caledonia. A very desirable white with long-pointed buds opening to full double, high-centered, lightly scented blooms. Dark green, leathery foliage.

Kaiserin Auguste Viktoria. Very double, soft white tinted lemon at center. Fragrant. Long-stemmed, upright growth.

Mme. Jules Bouche. Beautiful long-pointed buds and double, high-centered blooms of pure white. Vigorous, free-blooming and fragrant. Sometimes shows pink tinge in cool weather.

Feed your Roses with Goldfarb's Organic Lawn and Plant Food. One pound feeds six bushes all season; apply half that quantity in April and the rest in early August. See page 3.

The SALEM
Real-Reel
PATENTED



**THE
SALEM
REAL-REEL**

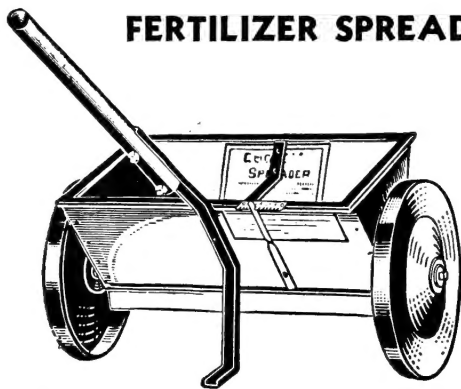
**HOLDS
150 ft. of Hose**

Weight 28 lb.

**ONLY
\$12.95
COMPLETE**

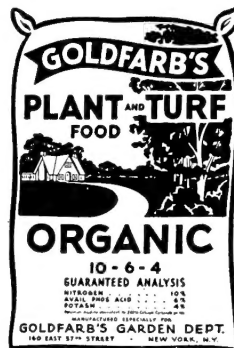
Entirely different from other portable reels. This reel connects with faucet by means of patented leak-proof rotating coupling on the side of the reel. The water passes through this coupling into the hose on the reel, and, while the water is running, as much or as little hose as needed can be unreeled. All metal construction. Triples life of hose . . . no need to drag hose on the ground . . . no more soiled clothes. Attractive green and black finish.

FERTILIZER SPREADERS



Salem Spreaders. Well-constructed distributors capable of withstanding hard knocks and long usage. Will spread the material evenly and quickly. *Shipped express collect.*
Width 16 in., capacity 22 lbs. \$5.95. Width 20 in., capacity 40 lbs. \$9.95. Width 30 in., capacity 80 lbs. \$16.75. Width 36 in., capacity 125 lbs. \$35.50.

Lawn Material and Tools



**ORGANIC LAWN
AND PLANT FOOD**
10-6-4

All plants, whether they are grasses, trees or perennials, need a balanced food that will produce healthy, vigorous growth but with enough other food elements readily available to keep the new growth sturdy. Organic materials disintegrate slowly over long periods of time, producing strong, healthy growth and lessening the loss of precious food elements through leeching through the soil. This eliminates the danger of root burning, for the period of feeding is lengthened greatly.

For good growth at low cost per square foot, use this carefully prepared plant food for your lawns, trees, shrubs, and all plants in your flower and vegetable gardens.

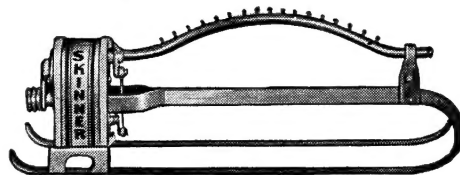
ECONOMICAL. Use only 2 to 3 lbs. per 100 sq. ft. Use 100 lbs. for 3000 to 5000 sq. ft. of lawn, 3 to 5 lbs. per 100 sq. ft. for gardens.

SAFE. 50% of the nitrogen in organic form, not immediately soluble in soil and will not cause burning.

LASTING. Material used breaks down into actual food for grass and plants over a period of five to six months.

A pre-war product back on the market today

100 lbs. \$7.00, 50 lbs. \$4.00, 25 lbs. \$2.50, 500 lbs. \$34.00, 1000 lbs. \$67.00, Ton \$130.00.



SPRAY WAVE SPRINKLER

A moderate-priced Sprinkler—a miniature irrigation system providing scientific watering.

Exclusive Advantages

Waters up to 40 x 50 feet. Uses 5 gallons per minute. Fine, gentle, uniform spray. Adjustable speed of travel. Adjustable length of swing. All working parts sturdy, bronze or stainless steel. Non-breakable skid base, rust-proof. Carries a responsible guarantee.

\$22.50, f.o.b. New York City

Terms and Guarantee

OUR GUARANTEE. Prices do not include any guarantee of growth; however, if any of the plants purchased from us this spring at regular prices, having been properly planted and cared for, should fail to grow, notify us not later than 15 days after receipt of shipment and we will replace the stock free.

NON-WARRANTY. The successful growing of seeds, bulbs, and plants obviously depends in very large measure on weather conditions and proper cultural methods beyond our control; so, conforming with the universal custom of the seed trade, we give no warranty, express or implied, as to the productiveness of any seeds, bulbs, or plants we sell, and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds, bulbs and plants.

SHIPPING CHARGES. Customers within our shipping radius of 300 miles:


Roses, Dahlias, Gladiolus, Summer Bulbs, Lilies—**All postpaid.**

Flower Seed, Grass Seed, Vegetable Seed—**Postpaid.** Anywhere in U.S.A.

Perennial Plants—**Add 10c for 1 plant, 15c for 3, 30c for 6, and 45c for 10 plants** or **Express collect.**

Fruit Trees, Small Fruits, Shrubs, Insecticides, and Garden Accessories—**Express collect.**

WE WELCOME YOU TO OUR STORE. The next time you are in New York City plan to visit our modern, well-equipped Seed and Flower Shop. Here we carry many items not listed in our regular catalog and have one of the finest displays of cut flowers, orchids, and flowering plants to be seen in the entire city.



BE
PROUD OF
YOUR LAWN

Enjoy the Beauty of a Well-Groomed Lawn

LAWN SEED MIXTURES

Our perfectly blended Lawn Seed Mixtures are made from firm plump seed, recleaned to give the highest purity with a minimum of inert matter. The individual grasses used are 100% permanent in nature and when properly cared for will successfully crowd out most troublesome weeds. Use 5 lbs. to 1000 sq. ft. 100 lbs. will plant $\frac{1}{2}$ acre.

Sunny Turf Lawn Seed. A careful blending of permanent grasses adapted to normal sunny locations. Gives a fine, even-textured, velvety appearance to your lawn. Plump live seed (germination 86.5%), recleaned to be almost weed-free (0.25%). Lb. 80c, 5 lbs. \$3.60, 10 lbs. \$6.90, 25 lbs. \$16.25, 50 lbs. \$31.00.

Tru Turf Lawn Seed. Our best mixture at a price you can afford to pay. The finest, hardiest, recleaned grasses, with a purity of 98% and germination of 90%. Practically weedless (0.10%). For a sunny or lightly shaded area, use this mixture. Lb. \$1.15, 5 lbs. \$5.35, 10 lbs. \$10.40, 25 lbs. \$25.50, 50 lbs. \$49.00.

Shady Turf Lawn Seed. A blend for shady spots under trees. All hardy, permanent grasses in the best proportions for this condition. Germination 88.0%, weed content only 0.25%. Develops a good strong turf. Lb. 90c, 5 lbs. \$4.20, 10 lbs. \$7.90, 25 lbs. \$18.75, 50 lbs. \$36.00.

Ideal Shady Lawn Seed. Will develop into a thick, even-textured turf under very shaded conditions. Heavily blended with Creeping Fescue, the grasses are deep rooting and permanent. Germination 90%, weed content only 0.10%. Lb. \$1.25, 5 lbs. \$5.85, 10 lbs. \$11.40, 25 lbs. \$27.75, 50 lbs. \$54.00.

Popular Sunny Lawn Seed. A mixture for sunny locations in average soil. 75% of the mixture is permanent grass; the balance is a nurse grass. 5 lbs. covers 800 sq. ft. Use half this quantity for patching. 5 lbs. \$2.50, 10 lbs. \$4.80, 25 lbs. \$11.50.

Wild White Clover. On certain hot dry soils where grass does not get a good hold easily and weeds invariably creep in, we recommend the use of Wild White Clover. This species forms few flowers and mats down in dense clusters of small-leaf Clover plants that are hardy and smother out weeds. Use 1 lb. per 2000 sq. ft. if turf is fairly good; double this quantity where little grass is growing. $\frac{1}{2}$ lb. \$1.50, lb. \$2.50, 5 lbs. \$10.00.

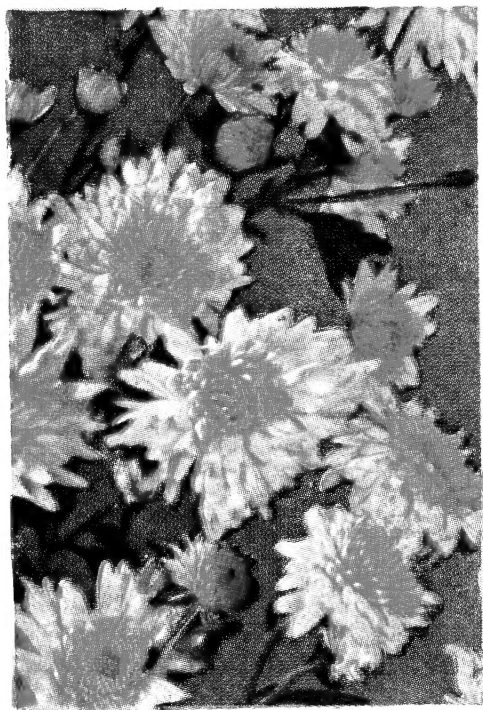
WE POSTPAY All Lawn Seed Mixtures in 1-lb., 5-lb., and 10-lb. quantities, east of the Mississippi
WE PREPAY all Lawn Seed Mixtures within 300 Miles of New York City.



Magnolia
3 for \$1.40, \$5.00 per doz.



Red Velvet. 3 for \$1.40, \$5.00 per doz.



Pink Radiance
3 for \$1.40
\$5.00 per doz.

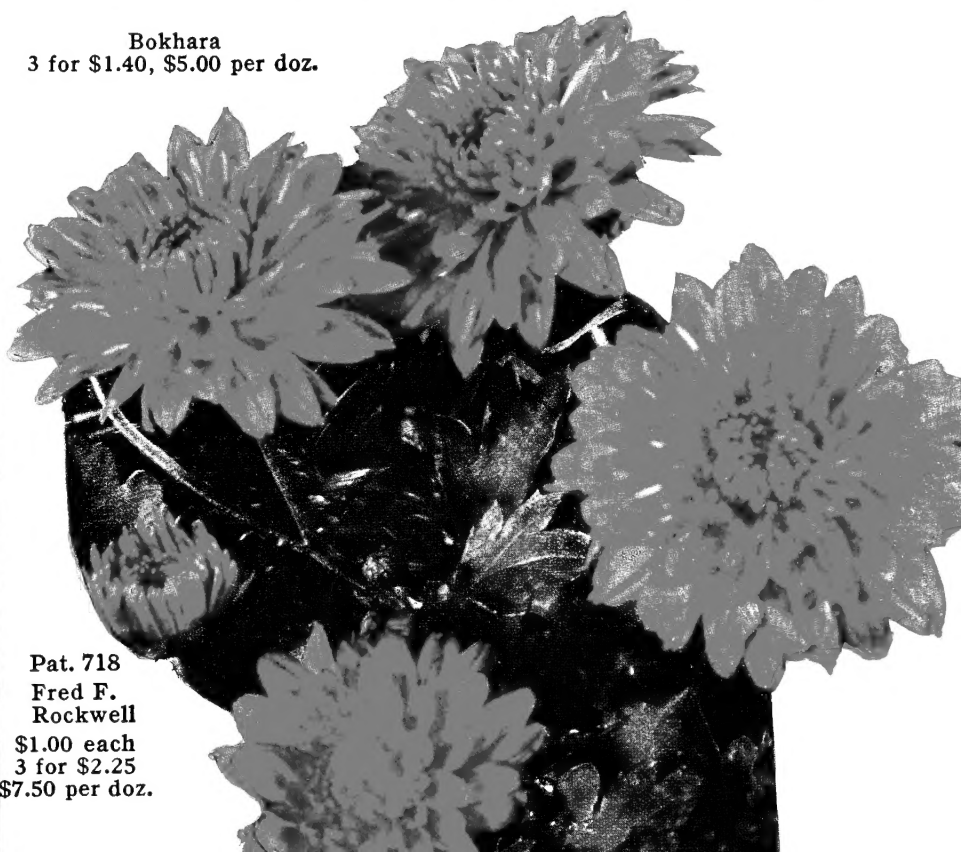
NOVELTY CHRYSANTHEMUM COLLECTION

ONE PLANT of each variety illustrated
(5 plants), for **\$2.75**

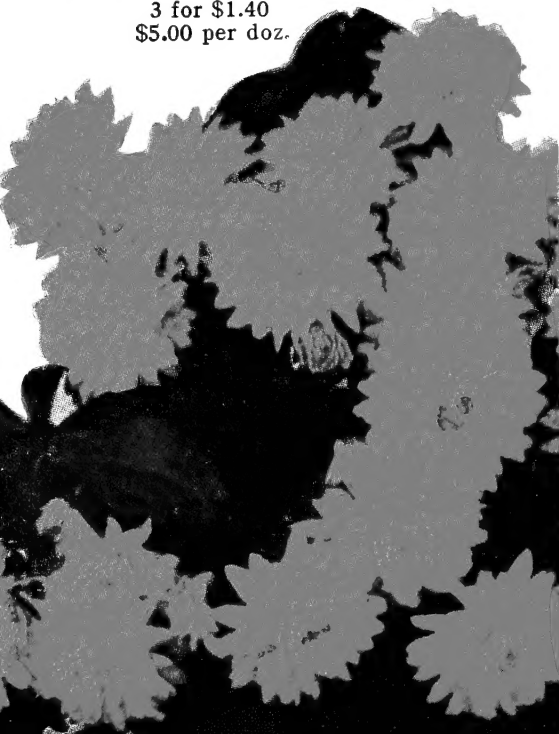
THREE PLANTS of each variety illustrated
(15 plants) for **\$7.00**

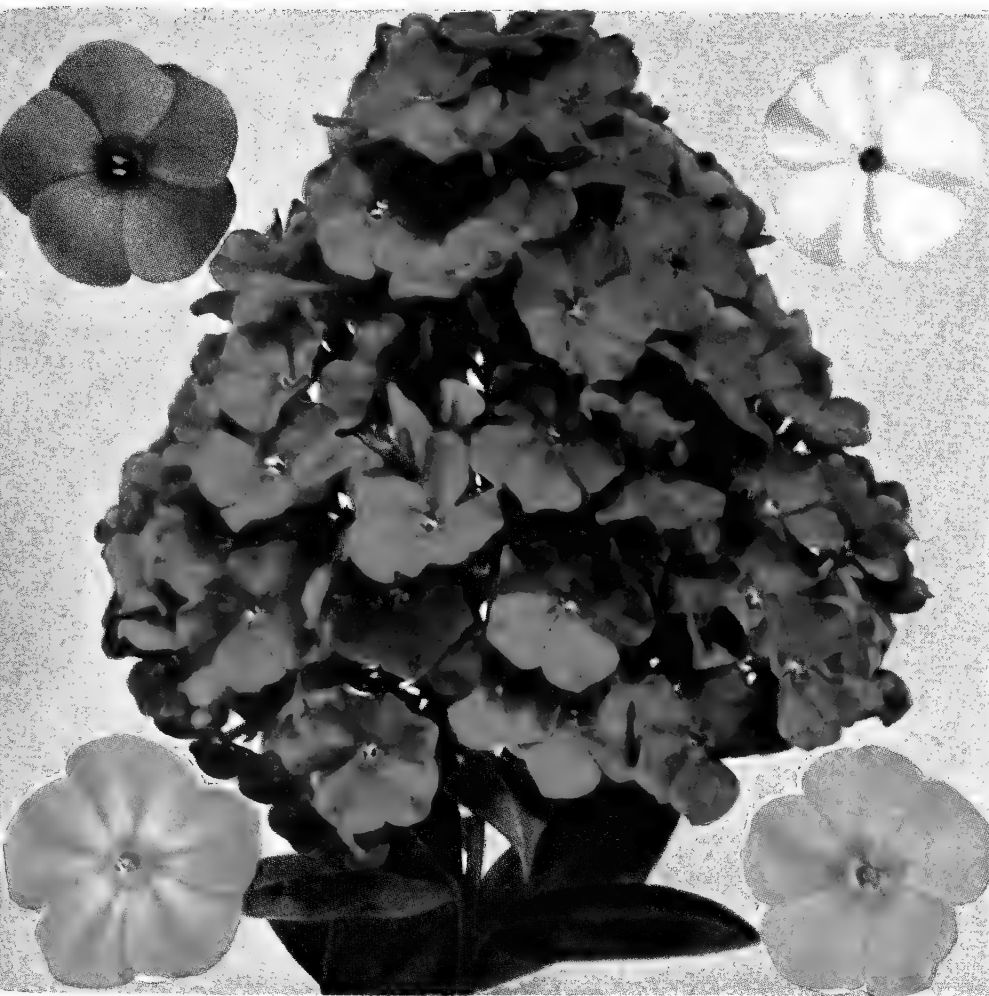
Chrysanthemums are heavy feeders and require plenty of both water and plant food from early summer until they have finished blooming. We recommend the use of our Lawn and Plant Food early in July for show plants in your garden. See page 6 for full story.

Bokhara
3 for \$1.40, \$5.00 per doz.



Pat. 718
Fred F.
Rockwell
\$1.00 each
3 for \$2.25
\$7.50 per doz.





HARDY PHLOX FOR MIDSUMMER BLOOM

GIANT CLUSTER PHLOX

The finest midsummer-blooming perennial. These improved varieties have very large individual florets carried in great clusters on sturdy stems.

Augusta. Pat. 252. Brilliant sparkling cherry-red. Rich bronzy green foliage.
Charles H. Curtis. Bright clear red that does not fade. Exceptionally large clusters. Best of this color.

Harvest Fire. Brilliant heads of bright salmon-orange. Strong growth.

Leo Schlageter. Rich carmine-red that blends well with other colors.

Lillian. Large, soft cameo-pink flowers in big heads. One of the best.

Mary Louise. The largest, purest white Phlox. Giant trusses.

Purple Heart. Large, purple-maroon. Stunning with Hemerocallis Hyperion.

Salmon Beauty. Rich salmon-pink with pretty white eye. Outstanding.

Three plants of one variety \$1.50, \$5.00 per doz.

PHLOX OFFER No. 9

One plant each of above 8 varieties \$3.40

One plant each of 5 illustrated \$2.00

PHLOX SUBULATA, Moss or Mountain Pinks

This type spreads in a solid mat like grass, covering itself with bloom in late April and early May. Very effective on banks and in the rock garden.

Alba. Pure white flowers in masses.

Blue Hill. Light blue. Often recurs in fall.

Crimson Beauty. Brilliant crimson. Free flowering.

Samson. Deep clear rose-pink. Very free flowering.

Vivid. Bright salmon-pink, darker eye. Very compact.

3 plants of one variety \$1.50, \$5.00 per doz.

MAJESTIC PACIFIC DELPHINIUM

Tall, stately spires of the WORLD'S FINEST DELPHINIUM, with exceptionally large individual florets often 3 inches across, in clear pure colors. This strain represents many years of breeding by a famous West Coast hybridizer.

Camelliard Series. Lovely shades of lavender with white and honey-colored bee.

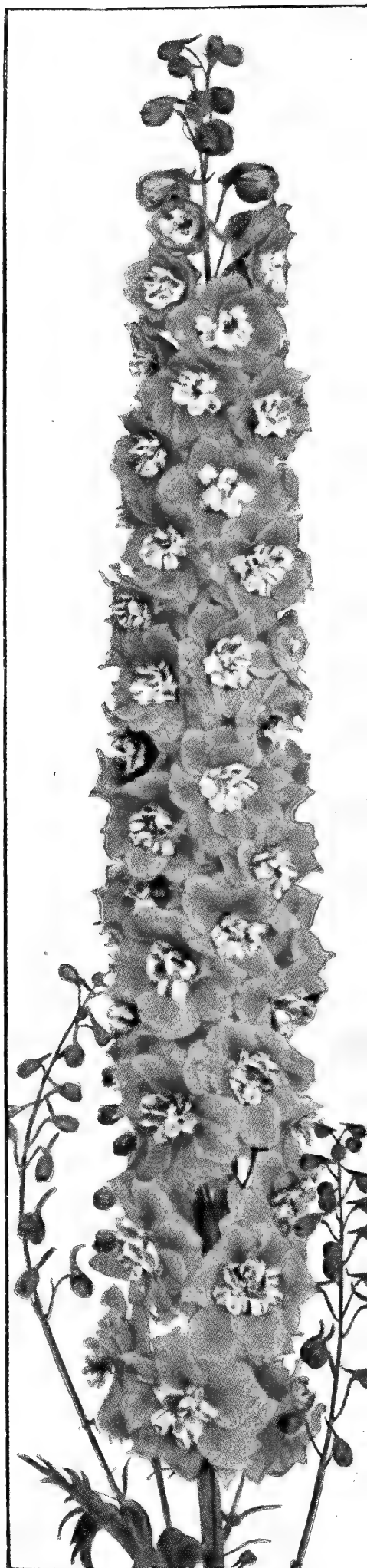
Galahad Series. Giant double pure white, white bee.

King Arthur Series. Giant double, rich royal purple, with white bee.

Summer Skies Series. Shades of pale and light blues with white bee.

The above four series, 85c each, 3 for \$2.25, \$8.00 per doz.

Pacific Hybrids. All above colors mixed. 3 for \$1.75, \$6.00 per doz., \$35.00 per 100.



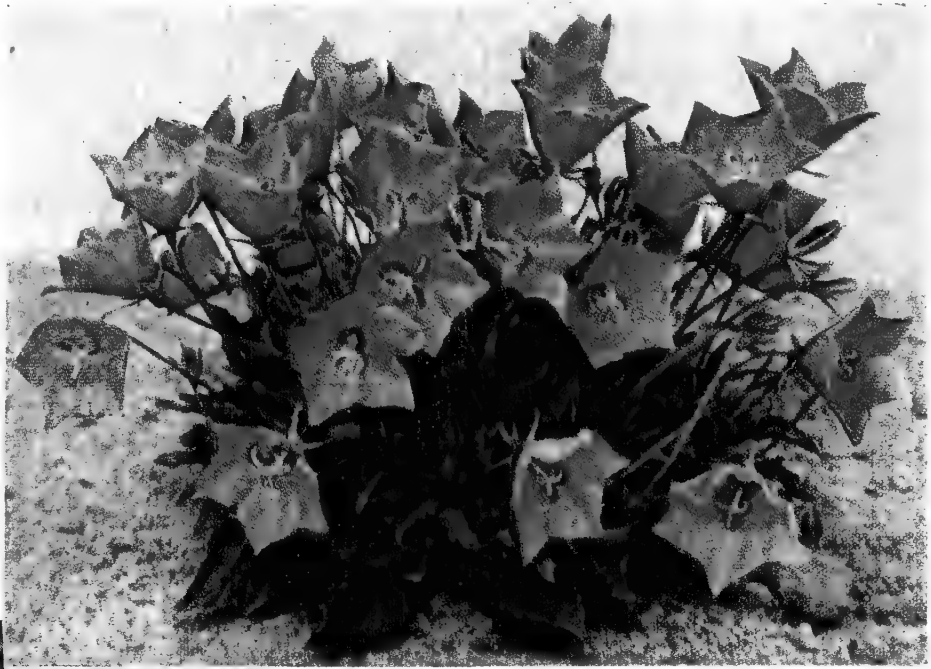
GIANT PACIFIC DELPHINIUM

New and Improved **PERENNIAL PLANTS**



©

Lythrum, Morden's Pink
3 for \$1.50, \$4.50 per doz.



©

Campanula, Blue Carpet
3 for \$1.50, \$5.00 per doz.



Dianthus, Waller's Red and Clementine (white)
3 plants of one variety, \$2.00; 6 plants of one variety, \$3.85



Astilbe, Fanal
3 for \$1.75, \$6.00 per doz.

ASTILBE, FANAL (SPIREA)

Feathery plumes of brilliant red above healthy bronze foliage. in early summer. The rich deep color adds a bright touch to the border and the flower-spikes last an unusually long time. Needs plenty of moisture; semi-shade or full sun. 2 ft. 3 for \$1.75, \$6.00 per doz.

CAMPANULA BLUE CARPET

A Carpathian Harebell in bloom all summer long. Large, upturned, heavenly blue flowers on thin, wire-like stems. 4 to 5 inches high. A very fine compact plant with dark green foliage in a low, thick mat. 3 for \$1.50, \$5.00 per doz.

LYTHRUM MORDEN'S PINK

Masses of gay, clear rose-pink flower-spikes from mid-June until October. Sun or semi-shade. Lovely in any border, and extremely easy to grow. Does well even in hot, dry weather but when provided with moisture will soon grow into a large clump. Very fine for the summer border. 2½ ft. 3 for \$1.50, \$4.50 per doz.

TWO OUTSTANDING NEW CARNATIONS

Clementine. Large, clear snow-white flowers all summer and fall. Growth is compact and upright, with nice mat of foliage.

Waller's Red. A scarlet-red form of the above. Really winter-hardy except in coldest sections.

**3 plants of one variety \$2.00,
6 plants of one variety \$3.85.**

PENTSTEMON ROSE ELF

A hardy, low-growing *Pentstemon barbatus* with large, clear rose-pink blooms in profusion on neat, erect flower stems. 3 for \$2.00, \$7.50 per doz.

PYRETHRUM SCARLET GLOW

A truly exciting new Painted Daisy. The flowers are easily 4 inches across, on 3-foot stems. Graceful, finely cut foliage. Very hardy. 3 for \$2.00, \$7.50 per doz

SPECIAL OFFER No. 11

*Here's a Chance to
"Pep-up" Your Perennial
Garden*

With a Collection of really outstanding
Improved Varieties

**3 PLANTS EACH OF PERENNIALS
ON THIS PAGE**

\$16.75

New and Improved Perennial Plants

OFFER No. 10

Three plants each of the above five
distinctive newer Perennials as
illustrated on page 10

15 FIELD - GROWN **\$7.85**
PLANTS for

THREE UNIQUE CARNATIONS

This unique strain of the *Dianthus* family begins flowering when the weather is warm and produces spicily fragrant blooms all summer. Beautiful compact mat of blue-green foliage. Demands a sunny location. 12 inches tall.

Dubonnet. Unique type. Warm deep Dubonnet-wine shade.

Rose Unique. Fragrant, double, deep rose.

Salmon Unique. Lovely large salmon flowers all summer. Spicy.

1 plant each of above 3 varieties, \$2.25

3 plants of one variety, \$2.00

6 plants of one variety, \$3.85



Hardy Perennial Plants

Perennial plants should be set in groups of three or more to give a good showing when in bloom. We sell them in minimum units of 3 of one kind unless otherwise noted. We cannot ship any order for plants amounting to less than \$2.50. All shipments are sent by Express Collect. Small orders can be sent by Parcel Post if you add 10% to cover postage charges. Our shipping season is March, April and May and again from September until early November.

All Perennial Plants, \$1.35 for 3 plants of one kind, \$4.00 per doz. of one kind, unless otherwise noted
We do not ship plants C.O.D.

**Indicates rock plants or those suitable for the front of the border.*

ALYSSUM. *Basket of Gold.*

***Saxatile compactum.** Big clusters of bright yellow flowers. Plant in a sunny border or in walls or rock gardens.

***Saxatile citrinum.** Pale yellow form of the above.

ANCHUSA. *Alkanet.*

Italica, Dropmore Variety. Tall spikes of forget-me-not blue in June and July. 4 ft.

***Myosotidiflora.** Sometimes called Chinese Forget-me-not. A charming plant 12 inches high, covered in May and June with pale blue flowers. Good in sun or shade.

ANEMONE. *Windflower.*

Hupehensis. Plants covered with rose-pink flowers in August and September. Plant in sun or light shade. 12 to 14 in.

Japonica, Queen Charlotte. Semi-double flowers of La France pink. Blooms from September until frost. 2 to 3 ft.

Japonica, Whirlwind. Semi-double, white flowers produced in abundance.

ANTHEMIS. *Chamomile.*

Moonlight. Highly satisfactory perennial. The pale yellow flowers are freely produced throughout the summer. Blends nicely with other flowers and is good for cutting.

AQUILEGIA. *Columbine.*

Crimson Star. Large crimson sepals and spurs; white petals. Very choice. 50c each, 3 for \$1.40, \$5.00 per doz.

Mrs. Scott Elliott's Hybrids. Lovely shades of lavender, blue, white, pink and yellow.

Separate Colors: White, Pink, Blue, and Yellow.

ARABIS. *Rock Cress.*

***Albida flore-pleno.** Double white Arabis for rock garden or stone wall.

***Carmineus.** Single rose-carmine flowers. 50c each, 3 for \$1.40, \$5.00 per doz.

ARTEMISIA

Silver King. Beautiful silver-leaved contrast plant, wonderful for combining with bouquets. 3 ft.

HARDY ASTERS

These lovely perennials are important in the garden during late summer and early fall, blooming as they do right after phlox and just before hardy chrysanthemums.

Novi Belgi Varieties.

Beechwood Challenger. Crimson-red. Medium height; extremely free flowering. 3 for \$1.50, \$5.00 per doz.

Gayborder Blue. Intense blue flowers with yellow center. Strong, free-flowering. 3 for \$1.50, \$5.00 per doz.

Mt. Everest. The finest white Aster. Large flowers with very small center. 3 for \$1.50, \$5.00 per doz.

Violetta. The loveliest, deepest and richest blue Aster. It grows into a rounded bush about 2 feet high and about as wide. During September it is completely covered with bloom. A "must" for every garden. 3 for \$1.50, \$5.00 per doz.

Aster Frikarti. Lavender-blue flowers from 2 to 2½ inches across, blooming from June 1 until the middle of November. Does very well in light shade and comes to perfection in full sun. 3 for \$1.50, \$5.00 per doz.

BAPTISIA. *False Indigo.*

Australis. Dark blue, lupin-like flowers on 4 to 5-foot spikes.

CAMPANULA. *Bellflower.*

Calycanthema. Cup-and-Saucer Canterbury Bells. Blue, white and pink.

***Carpatica.** Carpathian Harebell. For the rock garden or wall. Bluebell flowers all summer.

***Carpatica alba.** A pure white form of the above.

***Carpatica, Blue Carpet.** A new Carpathian Harebell, literally a carpet of blue in midsummer. Very hardy. 5 in. 3 for \$1.50, \$5.00 per doz.

Grandis, Six Hills Giant. A hardy, early-blooming novelty. Pale blue, starlike bells on 3-foot stems. Grows equally well in sun or shade. 3 for \$1.50, \$5.00 per doz.

Persicifolia, Misty Morn. Double, silvery blue flowers on 30-inch spikes. Lovely to look at and superb for cutting. 3 for \$1.50, \$5.00 per doz.

Persicifolia, Telham Beauty. Strong growing, with huge, open, China-blue bells. Easily the most beautiful of all peach-leaved Campanulas. Fine for borders and for cutting. 85c each, 3 for \$2.00, \$7.50 per doz.

CENTAUREA. *Perennial Cornflower.*

Montana. Large blue Cornflowers from June to September. Easily grown. 2 ft.



Aster, Beechwood Challenger

Colorful Hardy Chrysanthemums

For Late Summer
and Fall

HARDY EARLY-FLOWERING FAVORITES

- BURGUNDY.** Big handsome wine-red flowers on sturdy stems. Late September on.
- EUGENE A. WANDER.** The biggest, finest, earliest yellow. Early September on.
- KING MIDAS.** Large, soft golden yellow with faint bronze shading. Full of bloom from late September on.
- LAVENDER LADY.** Full double flower, perfectly formed; beautiful shade of lavender. Early October on.
- MILKY WAY.** Cream-yellow buds open to soft milky white, large flowers with rich green foliage. Late September on.
- MRS. PIERRE S. du PONT.** Soft peach with undertone of light mauve giving an iridescent sheen to the large blooms. Early October.
- SEPTEMBER DAWN.** Lovely double, rose-pink sprays from early September till frost. Hardy and vigorous.
- SYMPHONY.** An irresistible blend of mauve-rose overlaid coppery rose. Sturdy plants. Early October on.
- THE MOOR.** Gorgeous lustrous rich amaranth-crimson flowers from October 5 till heavy frost.

COLLECTION 13. One plant each of above 9 varieties for	\$2 75
3 plants of one variety	\$1 50
Any 3 plants	2 00
Any 12 plants	6 00

CHRYSANthemum MAXIMUM. *Shasta Daisy.*

For all-summer bloom.

Edgebrook Giant. A new Shasta Daisy with tall, straight stems. Single flowers of enormous size. \$1.00 each, 3 for \$2.00, \$7.50 per doz.

Majestic. By far the finest Shasta Daisy. Large, graceful, gerbera-like blooms on tall stems all summer. \$1.00 each, 3 for \$2.00, \$7.50 per doz.

Mt. Shasta. Fully double, pure white flowers on 2-foot stems most of the summer. A dependable variety. \$1.00 each, 3 for \$2.00, \$7.50 per doz.

CIMICIFUGA

Racemosa simplex. Tall and handsome with its tails of white flowers in late fall. Just the thing for half shade or open spots. \$1.00 each, 3 for \$2.00, \$7.50 per doz.

DELPHINIUM. *Larkspur.* See also page 9.

Belladonna. Light sky-blue. Not as strong growing as the hybrids. This type has a long blooming season and is excellent for cutting.

Bellamosum. A dark blue form of the above.

Chinense. Blue Butterfly. Low, everblooming, it rarely grows more than 15 inches high. Gentian-blue.

DIANTHUS. See also page 10.

***Latifolius, Beatrix.** Lovely salmon-pink flowers in clusters throughout the summer. Dark olive-green foliage.

***Latifolius, Silvermine.** A white Beatrix, blooming all summer; wants full sun.

DICENTRA. *Bleeding-Heart.*

***Eximia.** Dwarf Bleeding-Heart with ferny foliage. Flowers throughout the season; fine in sun or shade.

***Eximia, Sweetheart.** Pure white, dwarf Bleeding-Heart. Everblooming and hardy; requires some shade. 85c each, 3 for \$2.25, \$8.00 per doz.

Spectabilis. This old favorite should be in every garden. Its long racemes of graceful, pink, heart-shaped flowers are always attractive. Thrives in almost any kind of soil, in either sun or shade. This special low price will allow you to plant it throughout your garden. 3 for \$2.00, \$7.50 per doz., 25 for \$14.00.

NEWER INTRODUCTIONS OF GREAT MERIT

BOKHARA. Beautiful blending of soft rosy crimson and wine. Exceptionally hardy, with lusty, disease-resistant foliage. 3 for \$1.40, \$5.00 per doz.

FRED F. ROCKWELL. Pat. 718. A gorgeous combination of bronze and luminous orange-scarlet with many heavily flowered sprays on strong-branching, 2-foot plants. Early October. \$1.00 each, 3 for \$2.25, \$7.50 per doz.

MAGNOLIA. Blooms of soft pink with creamy yellow tints cover the plants from mid-September on. Very hardy. 3 for \$1.40, \$5.00 per doz.

PINK RADIANCE. Huge sprays of soft luminous pink cover the sturdy plant from late September on. 3 for \$1.40, \$5.00 per doz.

RED VELVET. Finest of all crimson Mums. Large, lasting blooms. Healthy foliage. Early October on. 3 for \$1.40, \$5.00 per doz.

MERIT MUM COLLECTION. One each of the 5 varieties for \$2.75.

AZALEA OR CUSHION MUMS

Late summer until hard frost.

APRICOT GLOW. Glowing apricot-bronze.

PINK CUSHION. Mounds of light pink.

RED CUSHION. Deep Bronze-Red.

SUNSET. Copper-bronze overlaid pink.

One plant each of above 4 varieties for . . \$1 60

3 plants of one variety 1 45

Any 6 plants 2 50

Any 12 plants 4 50

DIGITALIS. *Foxglove.*

Giant Shirley Hybrids. Flower-spikes 3 feet long, crowded with large, bell-shaped flowers. Colors range from white to pink and deep rose. Easily grown biennial for sun or shade.

EUPATORIUM. *Hardy Ageratum.*

Coelestinum. Flowers light purple-blue, in September and October. Plant in shade or sun. Wonderful cut flower. 12 to 15 in.

FUNKIA. *Plantain Lily.*

Subcordata grandiflora. Very large, lily-shaped, fragrant white flowers in August and September. Handsome light green foliage; lovely as a ground cover in the shade or planted in clumps under trees. 3 for \$1.50, \$5.00 per doz.

Thomas Hogg. Large, rich green foliage with a silvery edge. Lavender flowers in August and September. Good in sun or shade. 3 for \$1.50, \$5.00 per doz.

GAILLARDIA

Grandiflora, Giant Hybrids. One of the most useful garden flowers. Large blooms of orange, yellow, and red throughout the summer. Grand for cutting and easy to grow.

GEUM

***Waight's Brilliant.** New low Geum with large, single, orange-scarlet flowers on 5-inch stems. Good for the rock garden but prefers shade.

Wilton Ruby. Deep ruby-red. 3 for \$1.50, \$5.00 per doz.

GYPSOPHILA. *Baby's-Breath.*

Bristol Fairy. Produces large panicles of double white flowers through the summer. A very fine cut flower. 3 for \$1.50, \$5.00 per doz.

Flamingo. A new double pink form of the above. Choice and very scarce. \$1.00 each, 3 for \$2.75, \$10.00 per doz.

HELLEBORUS

Niger. Christmas Rose. Low evergreen, hardy plant with attractive, leathery foliage. Large white anemone flowers are produced, regardless of cold or snow, in December, January and February. Field-grown plants, \$1.00 each, 3 for \$2.50.

HARDY PERENNIAL PLANTS, continued



Hollyhock, Chater's Double

HEMEROCALLIS. *Daylily*.

Hyperion. So far superior to other varieties that we strongly urge you to include some in your order. Flowers are large, soft canary-yellow, during July and August. 3 for \$2.00, \$7.50 per doz.

HOLLYHOCK

Chater's Double. Scarlet, Pink, White and Yellow. Field-grown plants.

IBERIS. *Candytuft*.

***Little Cushion.** Very compact, cushion-like plant, covered with white flowers in the spring.

***Snowflake.** Large-flowering pure white. Good for edging or the rock garden.

BEARDED IRIS. For June splendor.

Alta California. Tall, clear yellow.

Blue Velvet. Intense deep velvety blue.

Dauntless. Superb pinkish red tone.

Frieda Mohr. Deep pink.

Gudrun. Tall, large, pure white.

Sierra Blue. Lovely tall blue self.

Winnishiek. Huge, deep midnight-blue.

LIATRIS. *Kansas Gayfeather*.

Pycnostachya. Long narrow spikes of rich purple flowers that last a long time in midsummer. 4 ft.

Scariosa, September Glory. A September and October-flowering Liatris with 5 to 6-foot flower spikes. Wonderful for cutting. 3 for \$1.50, \$5.00 per doz.

LILY-OF-THE-VALLEY

Plant in the shaded border. Clumps, 3 for \$1.25, \$4.00 per doz., \$30.00 per 100.

LINUM. *Flax*.

Perenne. Pale blue flowers produced intermittently throughout the summer.

LUPIN

White, Pink, Carmine, Blue, or Russell's Lupins.

PHLOX. See page 9.

PLATYCODON. *Chinese Balloon-Flower*.

Grandiflora. Deep blue flowers in late summer.

Grandiflora rosea. Lovely new tall-growing variety with rose-pink flowers. 3 for \$1.40, \$5.00 per doz.

All Perennial Plants, \$1.35 for 3 plants of one kind, \$4.00 per doz. of one kind unless otherwise noted

POLEMONIUM. *Jacobs-Ladder*.

***Blue Pearl.** Dwarf growing, with clear blue flowers. Outstanding.

PRIMULA. *Primrose*.

***Giant Blue.** Large flowers in blue shades. 3 for \$1.40, \$4.75 per doz.

***Polyanthus, Bright Border Hybrids.** Giant flowers on clusters on 8 to 10-inch stems. All shades from yellow and orange to mauve, pink and dark red. Plant in rich soil in shade.

RUDBECKIA. *Coneflower*.

Bright Star. A European novelty bound to become very popular. Compact and neat in growth, only 2 feet high. Large, crimson-coral flowers. The cone is small and the petals overlap and stand out straight. Very choice. \$1.00 each, 3 for \$2.75.

SALVIA

Azurea. Like Pitcheri but with pale forget-me-not-blue flowers.

Pitcheri. Sprays of gentian-blue flowers on 3 to 4-foot stems in late summer.

SCABIOSA

Caucasica, Isaac House Hybrids. Blue Bonnet. Shades of lavender and blue, on 24-inch stems all summer.

STOKESIA

Blue Moon. Blue aster-like flowers 5 to 6 inches across, on stems 12 to 15 inches high. Blooms freely in late summer.

TARRAGON. Popular herb used for flavoring salads and for making Tarragon vinegar.

TEUCRIUM

***Chamaedrys.** Shiny, glossy evergreen leaves resembling a dwarf boxwood. Used as an edging for beds or in the formal garden. Can be clipped to any height up to 12 inches.

THALICTRUM. *Meadow-Rue*.

Lavender Mist. Tall new variety from Bulgaria, just the thing for shade or as background in the border. Quantities of lovely lavender flowers on many-branched stems 4 feet high. Cut it and use it like Babys-Breath. 3 for \$1.50, \$5.00 per doz.

TRADESCANTIA

The following varieties bloom from spring until early winter. Good in sun or shade. 12 in.

James C. Weguelin. Pale porcelain-blue.

James Stratton. Rich blue.

Pauline. Lovely orchid-pink.

Purple Dome. Deep brilliant purple.

TRITOMA

White Fairy. Dainty, free-flowering variety with small, cream-white blooms all summer. Truly exquisite. 3 for \$1.50, \$5.00 per doz.

VERONICA. *Speedwell*.

These fine perennials are as important in the garden as phlox or delphinium. They are easily grown in good garden soil, in sun or shade.

Crater Lake Blue. This early-blooming variety produces spikes of the most beautiful gentian-blue flowers. 12 in.

***Incana.** Silvery gray foliage and blue flowers in June. Fine for borders or the rock garden. 8 to 10 in.

Spicata, Blue Peter. Lovely new English introduction. The plants are sturdy and compact, dark blue flowers. A prolific bloomer. 2 ft.

Spicata, Blue Spire. Dark, shiny foliage; spikes of deep blue flowers throughout the summer. 12 to 15 in.

VIOLA

***Jersey Gem.** Still the best of them all. Hardy, easily grown. Lovely blue flowers throughout the summer.

***Royal Robe.** Large flowers of deep violet-blue. A new, rich-blooming variety.

***Violet Rosina.** Fragrant, old-rose flowers.

***White Violet.** Easily grown. Pure white.

Goldfarb's

Popular Perennial Plants



Iris, Alta California
3 for \$1.35,
\$4.00 per doz.



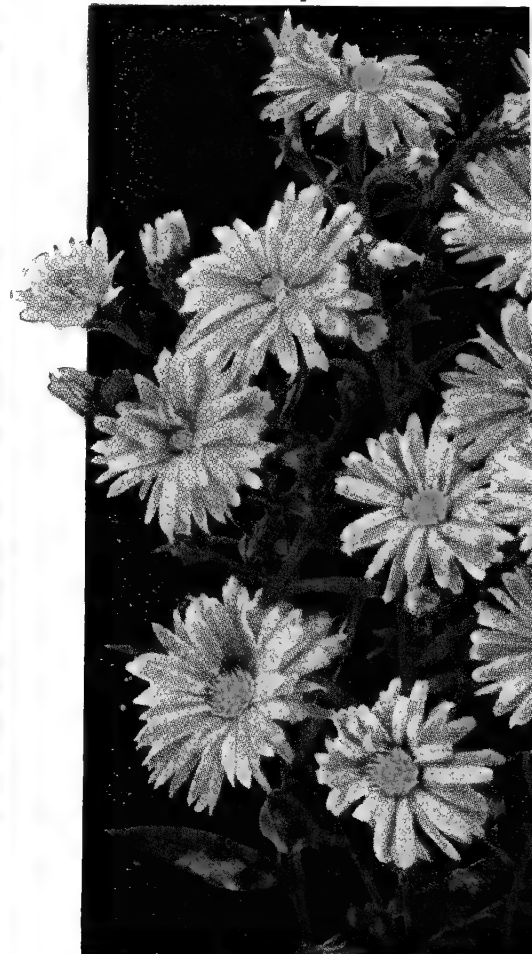
Aquilegia, Crimson Star. 3 for \$1.40, \$5.00 per doz.



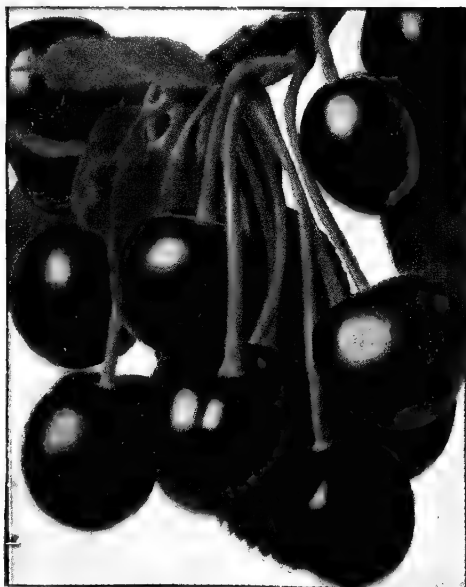
Dianthus, Silvermine (Top), Beatrix (Bottom)
3 for \$1.35, \$4.00 per doz.



Cymicifuga racemosa simplex
\$1.00 each, 3 for \$2.00



Hardy Aster, Blue Symphony
The Companion to Violetta
3 for \$1.40, 12 for \$5.00



CHERRY, Black Tartarian

Goldfarb's Fruits for

For best results plant several varieties together

APPLES

Fall

Wealthy. The best early Apple. Large, red, juicy. Bears young and heavily. Sept.

Winter

Cortland. Red. Crisp, juicy, fine for eating and cooking.

Delicious. Large, brilliant dark red. Crisp, juicy, fine grained; excellent flavor.

Jonathan. First-class eating Apple. Highly flavored. Early bearer; long lived and productive.

Red McIntosh. Red skin; pure white flesh, tender, juicy. Hardy; bears young.

Stayman's Winesap. For cooking and eating. Good size, deep red, juicy.

Yellow Delicious. The favorite yellow Apple. Bears young and heavily, Fine for eating, cooking and canning.

Heavy-rooted, 2-yr., 5 to 6-ft. trees, \$2.50 each

CHERRIES

Black Tartarian. Sweet. Very large, bright purplish black; very juicy.

Large Montmorency. Sour. Large, dark red; firm flesh with tart flavor. Best for canning. July.

Strong, 2-yr. trees, \$2.50 each

PEACHES

Early Crawford. Large yellow freestone; good for home garden. Sept. 5.

Elberta. Most popular variety. Large, yellow with red blush; highly flavored, juicy, yellow flesh. Freestone. Sept. 15.

Golden Jubilee. One of the best early large yellow freestone Peaches. Yellow, sweet, juicy flesh. Unusually hardy. Aug. 20.

Hale Haven. Extra large, richly colored, yellow-fleshed freestone Peach. Fine canner. Strong, healthy. Aug. 20.

Sturdy, 1-yr. trees, \$2.50 each

PLUMS

New Stanley Prune. Large, dark blue; flesh yellow, juicy, firm, sweet. Sept. 15. Strong, 2-yr. trees, \$2.50 each.

BLACKBERRIES

Eldorado. Large, jet-black; hardy. Vigorous. July. Large, 1-yr. plants, 5 for \$1.25, 10 for \$2.25, 25 for \$4.00.

STRAWBERRIES

June-bearing

Catskill. Midseason. Huge, bright red berries, rich in flavor. Prolific.

Dorsett. One of the heaviest producers. Early; bright red, keeps well. Vigorous.

Field-grown plants, 25 for \$1.25, \$4.00 per 100, in bundles of 25. (Ppd. within 300 miles of New York City)

Fairfax. The quality berry. Early; large, bright red, berries, very sweet. Good yielder.

Starbright. Late. Finest quality. Large, glossy red, firm berries.

Everbearing

Gemzata. New. Outstanding everbearer; firm, deep red berries with extra sweet flavor.

Mastodon. Large, bright-colored berries of finest flavor. Starts bearing early and continues long after frost. Strong, productive.

Streamliner. Large, rich red berries with a delicious flavor. Bears all summer until heavy frost. Very good producer.

Field-grown plants, 25 of one variety for \$1.35, 100 for \$6.25

Strawberry Collection

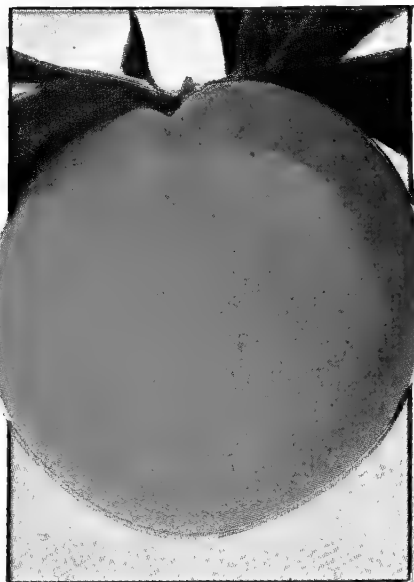
Special Home-Garden Offer No. 16

Specially selected varieties for eating, preserving, deep freezing

50 field-grown plants

25 June-bearing
25 Everbearing **for \$2.50**

(Postpaid within 300 miles of New York City)



PEACH, Hale Haven



STRAWBERRY,
Streamliner

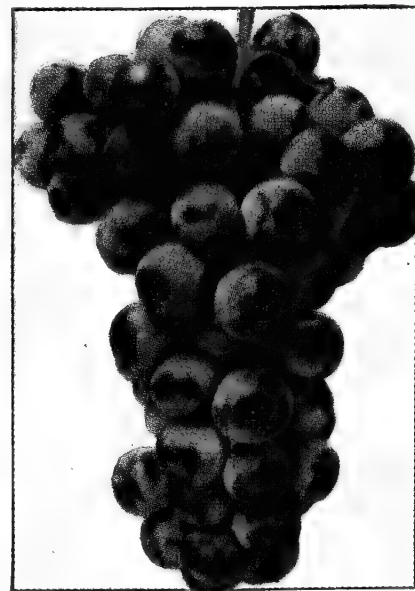
the HOME GARDEN



APPLE, Delicious



PEAR, Bartlett



GRAPE, Fredonia

Large, full clusters of blue-black Grapes on vigorous vines

PEARS

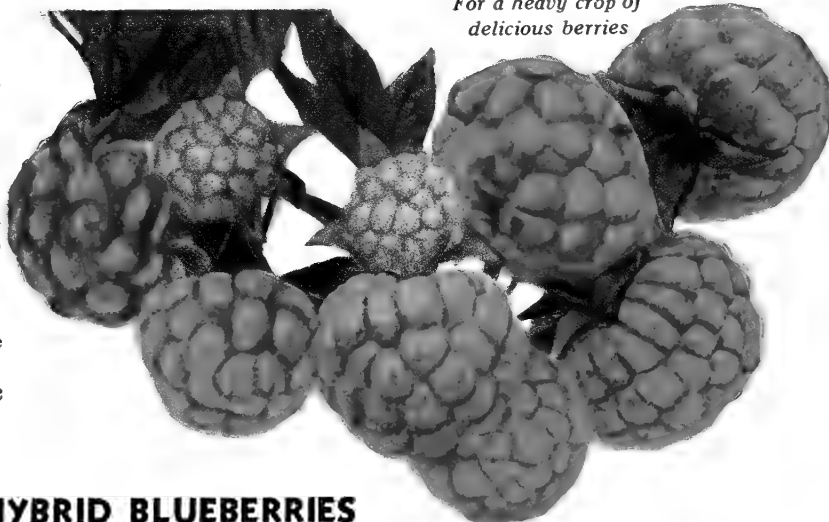
Bartlett. Large, golden yellow, juicy. Aug.
Clapp's Favorite. Large, lemon-yellow with red blush. Very early. Juicy; hardy. Early Aug.
Strong, 2-yr. trees, \$2.50 each

ASPARAGUS

Mary Washington. Large, dark green stalks. Rust resistant. Strong, 2-yr. roots, 25 for \$1.75, \$5.00 per 100.

RHUBARB

Canada Red. Bright red, sweet and tender. Large roots, 85c each, 3 for \$2.25, 10 for \$6.95.
MacDonald. Red all through. Large roots, 75c each, 3 for \$2.00, 10 for \$6.25.



RASPBERRY, Latham

For a heavy crop of delicious berries

HYBRID
BLUEBERRY



HYBRID BLUEBERRIES

Concord. Midseason. Large, fine-flavored berries. Vigorous.
Jersey. Late. Largest of all. Excellent producer; tall bush.
Rancocas. Early. Large, light blue berries in June. Vigorous.
Rubel. Very late. Heavy producer of slightly tart berries.
Bearing-size plants, 12 to 18 in., \$1.25 each, 3 for \$3.25; 18 to 24 in., \$1.75 each, 3 for \$5.00. (Postpaid within 300 miles of New York City)

GRAPES

Agawam. Large, red, rich flavor. Productive. Late Sept.
Caco. Large, compact bunches of rich red Grapes. Sept. 15.
Fredonia. Early, black, large, sweet. Sept. 1.
Niagara. White; large bunches. Delicious. Late Sept.

Concord Seedless. New black seedless Grape. Hardy, vigorous. \$1.15 each, 3 for \$3.25.
Golden Muscat. Large bunches; golden yellow. Few seeds. \$1.00 each, 3 for \$2.85.

All Grapes, 75c each, 3 for \$1.85, except where noted

RASPBERRIES

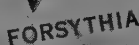
Cumberland. The largest black-cap Raspberry. 5 for \$1.25, 10 for \$2.25, 25 for \$4.00.
Indian Summer. Everbearing red Raspberry. 5 for \$1.75, 10 for \$3.25, 25 for \$5.50.
Latham. Extremely large, bright red. Flavor delicious. Late June and July. 5 for \$1.50, 10 for \$2.75, 25 for \$4.25.



WEIGELIA
EVA RATHKEI



SPIRAEA
VAN HOUTTEI
BRIDAL WREATH



FORSYTHIA



DEUTZIA

Forsythia

SHRUB COLLECTION

Special Offer No. 18A

Flowering Quince. Bright scarlet.
Forsythia. Golden yellow.
Spiraea Vanhouttei. Pure white.
Weigelia rosea. Deep pink.

Separately \$1.25 each

One of each for

\$4.50

(Regular value \$5.00)

LILAC COLLECTION

Special Offer No. 18B

*Outstanding French
Hybrids*

Belle de Nancy. Single rose, white
center.

Ludwig Spaeth. Single purple.

Mme. Lemoine. Double white.

President Grevy. Double lilac-
blue.

One of each for

\$6.25

Separately \$1.75 each

(Postpaid within 300 miles of
New York City. Beyond, Ex-
press collect.)



French Hybrid Lilac



Clematis, Jackmani rubra



Clematis, Duchess of Edinburgh



Clematis Lawsoniana

CLEMATIS COLLECTION

Special Offer No. 18C

Three colorful varieties shown above for late summer and fall blooms
on that trellis, fence or stone wall.

**JACKMANI RUBRA • DUCHESS OF EDINBURGH
LAWSONIANA**

One Plant of Each For \$2.75 Postpaid

For complete list see page 19

Plant Colorful Shrubs

An Inexpensive Way to Beautify Your Grounds

All of our shrubs are strong, healthy, two to three-year-old, field-grown plants that will prove entirely satisfactory to the most critical buyer. These shrubs are trimmed, ready for planting and carefully packed to insure safe arrival.

ALL SHRUBS ON THIS PAGE ARE GUARANTEED TO BLOOM THIS YEAR
\$1.25 each, any 3 for \$3.50, Express Collect

ALTHAEA. Rose-of-Sharon. One of the best shrubs for the shrubby border or for single lawn specimens. Large, double, rose-like blooms completely cover the bush in September and October. Grows to a height of 8 feet or more.

Red or Pink.

DEUTZIA, Pride of Rochester. An upright bush covered with masses of large, double, white flowers, tinged pink in May and June. Grows 6 feet tall and does well in sun or partial shade.

FLOWERING QUINCE (*Cydonia japonica*). Dazzling scarlet flowers completely cover the branches in early spring immediately after the Forsythia. Attractive, shiny green foliage. Grows 5 to 8 feet tall. Small, fragrant, quince-like fruits. An excellent specimen for the lawn.

FORSYTHIA. Golden Bell. The first shrub to flower in the spring. Sturdy grower, completely covered with bright golden yellow, star-shaped flowers.

HONEYSUCKLE, Tatarian. A fine, tall-growing shrub for the background and boundary planting. Grows in sun or partial shade and is one of the first shrubs to leaf out in the spring. Attractive red flowers in May and June followed by clusters of red berries in the fall. 8 ft.

HYDRANGEA, A. G. (Hills of Snow). A grand shrub for sunny or shady places at the north side of the house. Large, snow-white blossoms from early June until October. Grows 3 to 5 feet tall; ideal for hedge or border planting.

MOCK-ORANGE (*Philadelphus coronarius*). One of the most fragrant of all ornamental shrubs. A tall, vigorous bush with waxy creamy white flowers in May and June. An excellent border plant growing about 5 feet tall.

SPIRAEA, Anthony Waterer. Feathery, large, flat flower clusters of deep pink from midsummer until early fall. Needs no pruning. Only 30 to 36 inches tall.

SPIRAEA Vanhouttei. Bridal-wreath. The most popular flowering shrub. Ideal for foundation planting, screens or trimmed hedges. Very graceful, drooping branches, covered with pure white blossoms in May and June. Grows 5 to 6 feet tall.

WEIGELA rosea. A tall, vigorous shrub, 5 to 6 feet high, with arching branches completely covered with deep pink, bell-shaped flowers in June. An especially fine plant for foundation or border planting.

SPECIAL AZALEA OFFER

AZALEA Hinodegiri. The most popular Azalea. Strong, well-branched plants covered with crimson-scarlet flowers in May and June. Ideal for edging, foundation planting and border display.

	Each
8 to 10 in., Balled and Burlapped.....	\$2 25
10 to 12 in., Balled and Burlapped.....	2 75
12 to 15 in., Balled and Burlapped.....	3 25

Shipped Express Collect to reach you in best condition.

Free-flowering Vines

To Cover Trellises, Fences, Stone Walls, and Unsightly Spots

GRACEFUL CLEMATIS

Easy To Grow

A rich, well-drained garden soil, loosened by the addition of sand or peat moss, is best. Thoroughly mixing a tablespoonful of lime with the soil that is used in planting will overcome any acid condition.

The plants should be set 3 inches deeper than in the pot, with the soil firmed well around the roots and watered frequently in dry weather. A trellis or support should be provided at the time of planting to prevent the cracking of the brittle bark. When the plants are established they can be well fertilized and mulched with manure annually with excellent results.

Duchess of Edinburgh. Double, pure white.

Jackmani. Large, purple. One of the finest and most easily grown.

Jackmani rubra. Profusion of dull red blooms.

Lawsoniana. Blue, flushed with mauve. Overlapping petals.

Lord Neville. Velvet plum-red. Long flowering.

Ramona. Large, single, pale blue flowers completely cover the vine.

Above Clematis, \$1.00 each, \$10.00 per doz.

Paniculata. Small white, sweet-scented flowers in large clusters. 85c each, \$8.50 per doz.

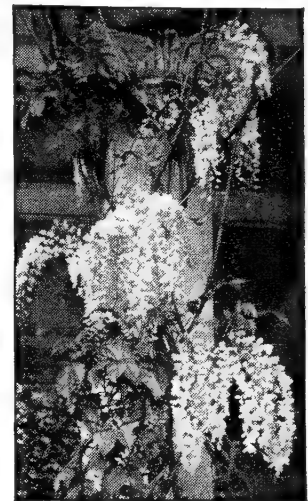
AMPELOPSIS Veitchi. Boston or Japanese Ivy. Large, shiny leaves which change to brilliant purple or red in the autumn. 75c each, \$7.50 per doz.

SILVER LACE VINE. Foamy masses of lace-like white flowers in September are carried on plants which often reach a height of 25 feet. The plants are seldom troubled by disease. \$1.00 each, \$10.00 per doz.

LOVELY CHINESE WISTERIA

Blooms early in May, with great clusters of flowers completely hiding the vine. Wisterias should never be fertilized unless the soil is completely run down. All long, thin wood should be trimmed out to the size of a pencil. Full sunlight produces many flowers.

Blue or White. Strong plants, \$2.50 each, 3 for \$6.00.



Chinese Wisteria

Climbing Roses listed on page 2 will beautify your fences and stone walls. Use them with Silver Lace Vines for spring and fall flowers.

Attractive Ground-Covers

Inexpensive plants that may be used in large quantities for covering bare spaces under trees, on banks and other places where grass has proved unsatisfactory.

AJUGA. *Bugle Plant.* Grows best in some shade. Masses of blue flowers in May and June. Good thick leaf growth about 6 inches high. Spreads rapidly, making a dense covering. Very hardy. \$3.50 per doz., \$24.00 per 100, \$180.00 per 1000.

ENGLISH IVY. Makes a beautiful, shiny green covering even in the densest shade. Runners spread rapidly and plants cover large areas. Very hardy as a ground-cover, for falling leaves from trees provide adequate winter protection. From 4-in. pots, \$6.00 per doz., \$38.00 per 100, \$350.00 per 1000. From 2¼-in. pots, \$20.00 per 100, \$170.00 per 1000.

LONICERA Halliana. *Hall's Honeysuckle.* An ideal ground-cover for that problem bank where soil washes whenever it rains. Honeysuckle is the most economical plant for rapidly covering areas in full sunlight. It will also grow well in very light shade. Set plants about two feet apart. \$4.00 per doz., \$20.00 per 100, \$160.00 per 1000.

PACHYSANDRA terminalis. *Spurge.* The choicest ground-cover of them all. Compact, hardy, dark green mats about 8 inches high spreading well after the first year. The only plant to thrive under all varieties of evergreens. For immediate coverage space 4 inches apart, although 8-inch spacing will give complete coverage in two or three years. From 2¼-in. pots, \$3.50 per doz., \$20.00 per 100, \$150.00 per 1000.

VINCA minor. *Myrtle.* A perfect ground carpet for sun or deep shade. Just the thing for planting with lilies that need ground shade. A dark evergreen trailer that asks only for some moisture. Lovely light blue flowers in early spring. From 2¼-in. pots, \$3.50 per doz., \$20.00 per 100, \$160.00 per 1000.

VINCA minor, Bowles Var. Similar to above but foliage is broader, giving a more glossy green effect. The flowers are large and a shade deeper blue, borne in great profusion. From 2¼-in. pots, \$4.50 per doz., \$30.00 per 100, \$225.00 per 1000.



Pachysandra terminalis

Hedges are Ornamental and Practical

Dig a trench 10 to 12 inches deep and the width of a spade. Set the plants an inch or so deeper than they stood in the nursery (soil mark on plants). Privet should be set 10 inches apart and Barberry 15 to 18 inches. After they are planted, trim off one-third of the top growth to encourage base branching. Leave a slight depression along each side of the hedge to retain water. Keep plants thoroughly soaked until well started.



California Privet Hedge

GREEN-LEAVED BARBERRY (*Berberis Thunbergi*). America's popular low-growing hedge. Bright green leaves turn to dazzling orange-scarlet in the fall and brilliant red berries hang on all winter. Small sharp thorns keep out dogs and other trespassers. May be trimmed any time. *Shipped by express.* 15 to 18 in. high, 10 for \$1.95, \$17.50 per 100. 18 to 24 in. high, \$2.75 for 10, \$23.00 per 100.

CALIFORNIA PRIVET. The most popular of all hedge plants. Waxy green leaves stay on until Christmas. Can be trimmed any shape. We supply well-branched, strong rooted stock. *Shipped by express.* 12 to 18 in. high, \$2.25 for 25, \$7.50 per 100, 18 to 24 in. high, 25 for \$3.00, \$10.00 per 100.

SALIX purpurea nana. *Dwarf Arctic Willow.* A fine plant of great charm for dwarf hedge or edging. Finely cut, blue-green foliage on dwarf, bushy plants growing only 3 to 4 feet high. It may be kept to 12 inches for edging or allowed to grow anywhere from that height to its maximum as desired. Will winter over in the lowest temperatures experienced in the U. S. A. and thrives in any soil. Plant 8 to 10 inches apart. \$5.00 per doz., \$40.00 per 100.

Asters

For Summer and Fall Blooming

Plant some early, some midseason and some late varieties for an abundance of bloom. If you have had trouble with plants wilting, we recommend only the Wilt-resistant strains (marked W.R.). A rich, deeply dug soil in a sunny location is required. Never allow plant growth to become checked from lack of moisture or overcrowding.

EARLY GIANT. W.R. 2 ft.

Wilt-resistant. Giant flowers with curled and interlaced petals. Base branching.

Light Blue **Rose Marie.** Rich rose.
Peach Blossom

Any of above, pkt. 25c, 3 pkts. 60c

SUPER GIANTS. 30 in.

The largest and most fully double Aster known.
El Monte. Crimson. Pkt. 25c.

INVINCIBLE BRANCHING. W.R. 30 in.

Late blooming. Well-formed, double flowers on long stems.

Azure-Blue **Shell-Pink**
Crimson **White**
Peach Blossom **Mixed**
Purple

Any of above, pkt. 15c, 1/8 oz. 60c

COLLECTION

1 pkt. each of above 6 colors, 75c

IMPROVED GIANTS OF CALIFORNIA.

Midseason. Large flowers with petals curled and interlaced. Ideal for show and cutting. 30 in.

Apple Blossom. Light pink. **Dark Purple**
Azure-Blue **White**
Crimson **Mixed**

Any of above, pkt. 25c, 5 pkts. \$1.00

COLLECTION

As shown in color

1 pkt. each of above 5 colors, \$1.00



ANTIRRHINUM

Rust-Resistant Snapdragons

Plant in masses in full sun or semi-shade. Rich soil is preferred.

MAXIMUM. 3 ft. Base-branching.

Alaska. Pure white; long spikes.

Campfire. Large, clear luminous scarlet.

Indian Summer. Rich velvety copper-scarlet.

Loveliness. Soft rose-pink.

Yellow Giant. Deep yellow.

Mixed Colors. Contains all the colors.

Any of above, pkt. 20c.

COLLECTION

1 pkt. each of above 5 varieties, 90c

GOLDFARB'S

Annual Flower Seeds

**A Complete List of the Finest Varieties,
Selected from the Choicest True-To-
Name Parent Plants**

AGERATUM

For continuous bloom, keep faded flowers picked off. Start seed early for all-summer bloom.

Blue Ball Improved. 4 in. Very uniform plants with broad green foliage and rich blue flowers. Pkt. 35c, 3 pkts. \$1.00.

Blue Perfection. 18 in. Large, medium blue flowers. Pkt. 15c, 1/4oz. 50c.

Midget Blue. 3 to 4 in. Very dwarf plants, smothered with true Ageratum-blue flowers. Pkt. 25c, 5 pkts. \$1.00.

ALYSSUM

Sow the seed where the plants are to bloom. Flowers in six weeks. For continuous bloom clip off the flowers as you would a hedge.

Carpet of Snow. 3 in. Very uniform in growth. Dwarfest of all varieties. Pkt. 15c, 1/4oz. 35c, oz. \$1.25.

Violet Queen. 6 in. Bright violet. Very compact. A variety that holds its color all season. Pkt. 20c, 1/4oz. 75c, oz. \$2.50.

ARCTOTIS, African Daisy

Blooms continuously until frost if planted in full sun.

Grandis. Upper side of petals white, reverse lilac-blue; steel-blue center. Pkt. 15c, 1/4oz. 40c.

Hybrids. Red and orange shades. Pkt. 35c, 3 pkts. \$1.00.

BALLOON-VINE

A rapid-growing vine that will grow to 10 feet in any sunny location. White flowers, deeply cut foliage, and seed pods like inflated balloons. Pkt. 10c, 1/4oz. 40c.

BALSAM

Double Camellia-flowered. Mixed. Does well in sun or shade. Flowers appear between the leaf and plant stem. Pkt. 10c, 1/4oz. 50c.

CALENDULA

Blooms quickly from seed and continues until frost. Will withstand hot, dry locations. Sow early in the cold-frame or directly in the open ground. Keep faded flowers picked for continuous bloom.

Ball's Apricot. Rich apricot with brown center. Pkt. 20c, 1/4oz. 50c.

Campfire. Flowers are very large and flat. Brilliant orange with a scarlet sheen. Pkt. 20c, 1/4oz. 50c.

Lemon Queen. Light golden yellow with a light center. Pkt. 15c, 1/4oz. 35c.

Orange King. Special Strain. Rich deep orange-red with dark center. Pkt. 15c, 1/4oz. 35c, oz. \$1.00.

Yellow Colossal. Extremely large, lemon-yellow flowers of the Sunshine type. Pkt. 25c, 1/4oz. 60c.

CANARY-BIRD VINE

Sulphur-yellow flowers with a green spur, resembling a canary bird in shape. Vines 8 to 10 feet tall. Pkt. 15c.

CANDYTUFT

Ideal for edging, rockwork, or as a mass cover under gladiolus or other tall-growing plants. Blooms very quickly. Sow directly in the open garden.

Carmine

Empress White

Lavender

Rose

Formula Mixture

Any of above, pkt. 10c, 1/4oz. 30c, oz. \$1.00

CARDINAL CLIMBER

Bright red, morning-glory-like flowers on vines 10 to 20 feet long. Sow outdoors in early spring. Pkt. 15c, 1/4oz. 50c.

CLEOME PUNGENS, Spider-Plant

Long stems bearing great clusters of flowers. The pistil and stamens protrude beyond the flower, hence its common name. Grows in any soil and blooms quickly. **Pink Queen.** Pkt. 25c, 3 pkts. 65c.

COBAEA SCANDENS

Seed is large and flat and should be planted on end to prevent rotting in the soil. Start seed in pots in March for best results. Vines grow to 20 feet. **Blue.** Pkt. 20c, $\frac{1}{4}$ oz. 75c.

COSMOS

Much has been done to spread the season of bloom of this popular garden flower. The early strains are more dwarf and have less foliage than later-blooming varieties. From seed sown in late April, you will have blooms from July till frost.

NOVELTY STRAINS

Orange Ruffles. Vivid rich orange, semi-double blooms on bushy, free-flowering plants.

Yellow Flare. All-America winner, 1942. Bright golden yellow, single flowers. Early blooming.

Either of above, pkt. 20c, $\frac{1}{4}$ oz. 75c.

SENSATION. Mammoth flowers, often 4 to 5 inches across, on long, strong stems. The plants grow 4 feet high. Flower petals are very wide, with good keeping quality, making this type the best cutting Cosmos.

**Cardinal-Red
Pink**

**White
Mixed**

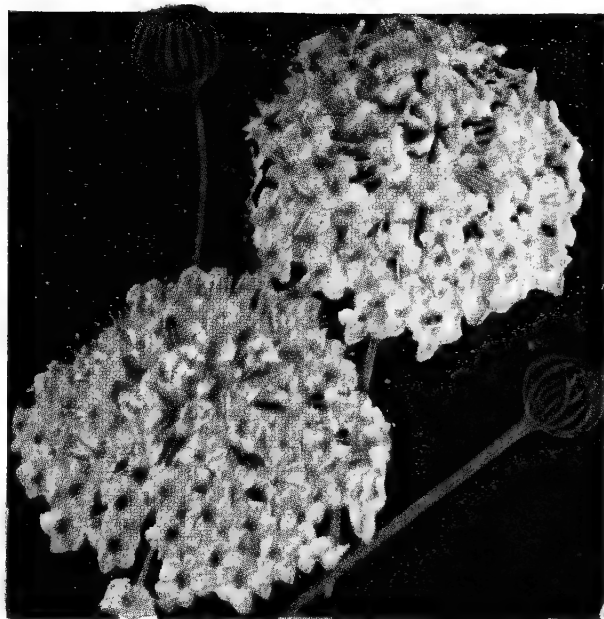
Any of above, pkt. 15c, $\frac{1}{4}$ oz. 50c, oz. \$1.00

EXTRA EARLY DOUBLE CRESTED, Mixed. 2 $\frac{1}{2}$ ft. Large outer petals with full, double rosette in the center of the flower. Pkt. 35c, 3 pkts. \$1.00.

CYNOGLOSSUM AMABILE

Firmament. Bright blue flowers on plants 15 inches high. Pkt. 15c, $\frac{1}{4}$ oz. 75c.

DIDISCUS. See Blue Lace-Flower.



Blue Lace-Flower

BLUE LACE-FLOWER

Best results are obtained if plants are not moved. Grows about 2 feet high and bears large, lace-like, azure-blue flowers. Plant in full sun. Pkt. 15c, $\frac{1}{4}$ oz. 60c.

CARNATIONS

Some garden strains produce flowers the size of greenhouse varieties. It takes about three and one-half months to bloom from seed. We especially recommend the Parisian Giant Strain for size of flower and stem. Carnations do best in sunny locations.

PARISIAN GIANTS

**Crimson Velvet
Light Scarlet
Purest White
Pure Yellow**

**Rose-Pink
Salmon-Rose
Mixed**

Any of above, pkt. 40c

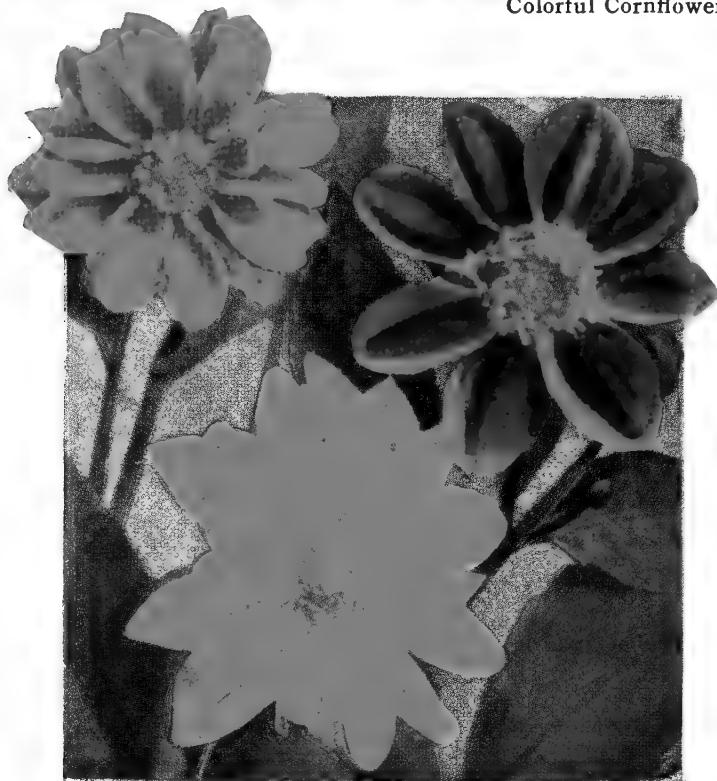
Collection: 1 pkt. each of above 6 varieties, \$2.00



CARNATIONS, Parisian Giants



Colorful Cornflowers



Dwarf Hybrid Dahlias

CENTAUREA CYANUS (Cornflower)

Very attractive colors in the garden. If the faded blooms are kept cut, new buds will keep coming. When the weather is warm, Cornflowers bloom in five weeks.

Black Boy
Lavender
Red Boy
Snow Man

Blue Boy
Pinkie
Mixed

Any of above, pkt. 15c, 1/4oz. 50c, oz. \$1.25

**COLLECTION: 1 pkt. each of above
6 varieties, 75c**

Dwarf Jubilee Gem. Deep green leaves and large, double, dark blue flowers on plants only 18 inches high. Does not burn as quickly as the taller varieties. Pkt. 20c, 1/4oz. 60c.

DAHLIA

Dahlias are as easily raised from seed as zinnias. The dwarf bedding types have large flowers in many attractive shades and will bloom until frost.

Unwin's Semi-Double Dwarf Hybrids.

All colors are found in this strain, including yellow, pink, orange, red and scarlet. The flowers have two or three rows of petals and are very pleasing. Pkt. 35c, 1/8oz. \$1.00.

GOLDFARB'S ANNUAL FLOWER SEEDS,
continued

DIANTHUS

The spicy fragrance of the annual Pinks and their attractive flowers in tints of white, pink and red have won a prominent spot for this group in many gardens. Keep the old flowers picked off to insure a long season of bloom.

Gaiety. Large, single flowers so deeply cut that they have a lace-like appearance. Full, brilliant color range. Pkt. 20c, $\frac{1}{8}$ oz. 50c.

Double Hybrids. All colors mixed. Pkt. 15c, $\frac{1}{4}$ oz. 75c.

ESCHSCHOLTZIA, California Poppy

Sow the seeds where the plants are to grow, for seedlings will not transplant well. Seed may be sown as soon as the ground is open. The plants bloom continuously until heavy frost. Seed scattered in fields and on banks and terraces produces a wealth of color, and plants reseed themselves for several years.

Carmine King. Glowing deep red.

Golden West. Yellow with orange center.

Brilliant Mixture. Contains all colors.

Any of above, pkt. 15c, oz. 60c.

EUPHORBIA

Variegata. *Snow-on-the-Mountain*. 2 ft. Leaves light green, veined and margined white. Attractive around rocks. Pkt. 15c, $\frac{1}{4}$ oz. 50c.

GAILLARDIA, Blanket-Flower

Annual Gaillardias grow easily, bloom quickly, and their branching habit makes them good subjects for the garden and cutting. They will bloom continuously till frost.

Double Yellow. Pkt. 35c, 3 pkts. \$1.00.

Indian Chief. Deep bronze-red with dark center. Pkt. 20c, $\frac{1}{4}$ oz. 50c.

GOURDS

This interesting annual climber has very ornamental foliage and the fruit is novel in shape and color.

Large Varieties Mixed **Small Varieties Mixed**

Either of above, pkt. 10c, $\frac{1}{4}$ oz. 40c.

GYPSOPHILA

Annual Babys-Breath

Sow the seed every three weeks for a continuous supply of bloom. The flowers are fine for filling in flower arrangements.

Elegans grandiflora alba. White. Famous Covent Garden strain. Pkt. 10c, $\frac{1}{4}$ oz. 25c, oz. 65c.

HELIANTHUS, Sunflower

Excellent for background planting, for these strains produce many flowers and the leaves are not coarse.

Sun Gold. 4 to 5 ft. Brilliant golden yellow; double. Pkt. 15c.

Tall Red. 6 to 7 ft. Bright crimson-red. Pkt. 15c.

HELICHRYSUM, Strawflower

For winter bouquets, flowers should be picked in tight bud and hung head downward in a moderately dry place.

Finest Double Mixed. Pkt. 15c, $\frac{1}{8}$ oz. 65c.

HUNNEMANNIA, Tulip-Poppy

Very difficult to transplant. Sow seed early in pots or outdoors when the ground is warm. Seed sown in May will bloom in July.

Semi-Double, Sunlite. Golden yellow. Pkt. 20c, $\frac{1}{4}$ oz. 85c.

IPOMOEA. See Morning-Glory and Moonflower.



Sensation Cosmos, Radiance

The Outstanding Novelty of 1948

All the extra-fine qualities of the Sensation type. Very large flowers with broad overlapping petals and really early flowering. Color is a deep rose with a true rich crimson center zone. Pkt. 35c, 3 pkts. \$1.00. Standard varieties listed on page 23.



Annual Larkspur. See page 29

MARIGOLDS

Tall Large-Flowering

Sunset Giants. Sweetly scented, huge flowers 5 to 6 inches across, on sturdy stems. Colors range from deep orange to light primrose.

Yellow Supreme. Carnation-flowered. Creamy lemon-yellow flowers on long stems. Foliage practically odorless.

Either of above, pkt. 15c, $\frac{1}{8}$ oz. 60c

Semi-Dwarf 18 in.

Mission Giant, Goldsmith. Bronze Medal, 1941. Rich golden orange; incurved petals.

Mission Giant, Yellowstone. Clear golden yellow; incurved petals.

Either of above, pkt. 25c, $\frac{1}{8}$ oz. 75c

Dwarf French 1 ft.

Harmony. Bright golden yellow centers with outer petals rich maroon-red.

Scarlet Glow. Broad, beautifully placed petals of russet-red turning to scarlet. Very early.

Spry. Very early and very free flowering. Yellow crested center with mahogany-red outer petals.

Yellow Pigmy. 8 to 9 in. The mass of miniature lemon-yellow blooms less than an inch across almost hide the foliage.

Any of above, pkt. 15c, $\frac{1}{8}$ oz. 40c

Single

Flash. Lovely red and gold combination. Pkt. 15c, $\frac{1}{8}$ oz. 40c.

Naughty Marietta. Striking golden yellow flowers blotched with crimson. Pkt. 25c, 5 pkts. \$1.00.

Radiant Collection of Marigolds

ONE PACKET EACH of the 10 varieties listed **\$1.50**

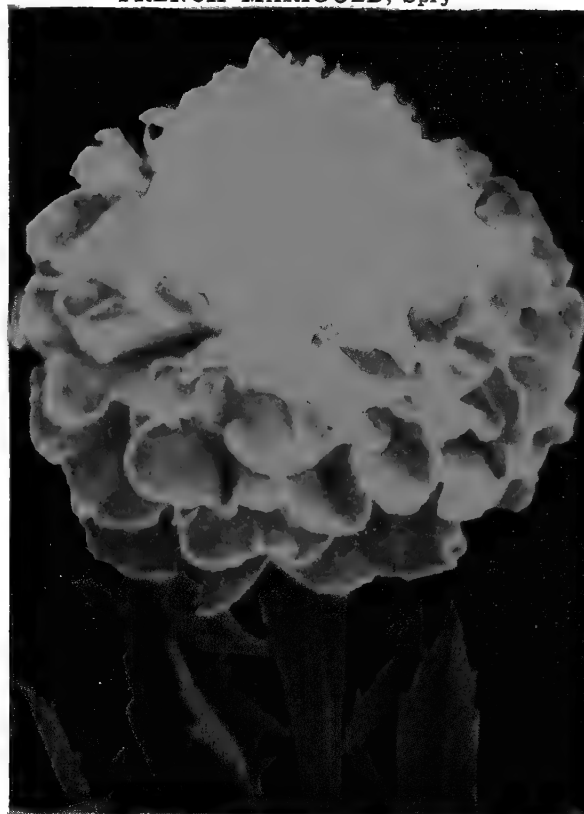
ONE PACKET EACH of the 4 varieties shown in color **60c**

Yellowstone

Sunset
Giants

Yellow
Supreme

FRENCH MARIGOLD, Spry



**MORNING-
GLORY,
Heavenly
Blue**

MORNING-GLORY

Sow in the open ground in the spring. If sown in May, seed should first be softened by soaking in water.

Heavenly Blue. The early-flowering strain with very large, blue flowers with golden throats. Pkt. 20c, 1/4oz. 50c.

Pearly Gates. Extra large, 4 1/2-inch flowers, pure white with a slightly yellow throat. Pkt. 20c, 1/4oz. 60c.

Scarlett O'Hara. The flowers are rich wine-red and of good size, blooming before Heavenly Blue. Pkt. 20c, 1/4oz. 60c.

Imperial Mixed Morning Glory.

A glorious full color range on large flowered, free blooming, vigorous vines. Pkt. 20c, 1/4oz. 60c.

PHLOX DRUMMONDI

For bright splashes of color in the garden all summer, few annuals can compare with *Phlox Drummondii*. May be started early or sown directly in the garden as soon as the ground is open.

Large-Flowering 12 in.

Finest Mixed. Pkt. 25c, 1/4oz. \$1.75.

Gigantea 9 in. Giant Flowers

Art Shades. Large color range, mostly pastel shades with cream undertone.

Red Glory. Brilliant red, cream-white eye.

Rosy Morn. Bright rose-pink with white eye.

Salmon Glory. Light salmon, cream eye.

Any of above, pkt. 35c, 3 pkts. \$1.00

MORNING-
GLORY,
Scarlett O'Hara

PHLOX
GIGANTEA,
Art Shades



Select Large-Flowering Salpiglossis

SALPIGLOSSIS

The colors are very rich, with a deep velvety sheen and beautifully veined throats. Fine as a cut flower and colorful in the garden. Seed may be started in the frames in March or April, or may be sown directly in the garden in May. Cover seed very lightly.

Select Large-Flowering Mixed. Rich colors. Pkt. 15c, $\frac{1}{8}$ oz. 50c.

Colorful Free-flowering PETUNIAS

One of the easiest annuals to grow. Petunias bloom profusely and continuously until heavy frost. Sow in the garden in late April or early May, earlier under glass.

Large-flowering Single

Elk's Pride. Immense; velvety violet-blue.

Elk's Pride Dwarf. Like above but a uniformly dwarf bedder.

Pink Glory. Glorious deep rose with white throat.

White Cloud. The most uniform, floriferous, large white.

Mixed. A formula blend.

Any of above, pkt. 25c, 5 pkts. \$1.00

Bedding

Smaller flowers but in greater profusion.

Howard's Star. Purple with white star in center.

Rose of Heaven. Lively rose-pink.

Snow Queen. Pure white.

Violacea. Deep violet.

Mixed. All the colors.

Any of above, pkt. 15c, 4 pkts. 50c, $\frac{1}{8}$ oz. \$1.00

Mixtures

Dwarf Giants of California. A dwarf, bushy strain with the largest flowers seen in Petunias. Colors are hand blended, with deep throats, and are exquisitely veined. Pkt. 50c, 5 pkts. \$2.00.

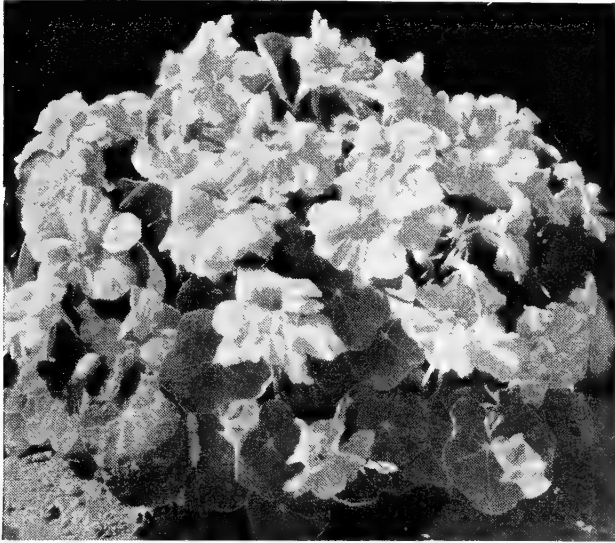
Fluffy Ruffles Mixed. The large flowers are so frilled and ruffled that they appear to be double. Full color range. Pkt. 35c, 3 pkts. \$1.00.

Single Fringed. Very large flowers with fringed edges. Pkt. 25c, 3 pkts. 65c.

Single Fringed Petunias



GOLDFARB'S ANNUAL FLOWER SEEDS, continued



Nasturtium, Golden Gleam

LARKSPUR, Annual Delphinium

Sow the seed early in the coldframe or outside as soon as the ground is workable. Plants should be well established before hot weather sets in. Excellent for cutting and very showy in the annual border. Plants should stand about 12 inches apart.

GIANT IMPERIAL. Upright; base-branching. Long stems.

Blue Spire. Violet-blue.

Exquisite Pink. Soft pink shaded salmon.

Exquisite Rose. Rose-pink.

Lilac King. Deep lilac-blue.

White King. Pure white.

Formula Mixture. Mixed from separate colors.

Any of above, pkt. 15c, 1/4oz. 75c

Collection: 1 pkt. each of above 5 varieties, 60c

LOBELIA

Popular low-growing border plants. Start seed early for all-summer bloom. Flowers are produced in such profusion that the foliage is almost completely covered.

Crystal Palace Compacta. 4 in. Ultramarine-blue. Compact.

Erinus compacta, Gentian-Blue. 4 in. Deep gentian-blue without an eye.

Either of above, pkt. 25c, 5 pkts. \$1.00

ANNUAL LUPIN

Continue the Lupin blooming season in your garden by planting some annual varieties. Fine for cutting and for show.

KING VARIETIES. Giant spikes on tall, straight stems.

King Blue. Oxford-blue.

King Sky-Blue. Light blue.

King White. Pure white.

King Mixture. All Lupin shades.

Any of above, pkt. 20c, 1/4oz. 60c.

MATTHIOLA, Night-scented Stocks

Bicornis. 12 in. Lilac-rose flowers that have a delicate scent in the evening. Pkt. 15c, 1/4oz. 30c.

MIGNONETTE, Reseda odorata

Makes a delightfully fragrant, old-fashioned bouquet. Sow the seed where plants are to grow and bloom.

Sweet-scented. Light shades.

Special Mixture. All Mignonette colors.

Either of above, pkt. 15c, 1/4oz. 35c

MOONFLOWER, Ipomoea noctiflora

White. Large white flowers blooming at night. Pkt. 15c, oz. 85c.

NASTURTIUM

Sow in the open ground when the weather is warm, setting four or five seeds to each foot of row. The dwarf and double varieties will produce more flowers and less foliage if planted in poor soil.

GEM VARIETIES. The best group if semi-double, dwarf varieties. Neat, compact, runnerless plants 10 inches high, with flowers carried well above the foliage. Sweet scented.

Golden Globe. Very compact plants bearing great quantities of semi-double, sweet-scented, golden yellow flowers all summer long.

Golden Rose. Soft golden salmon.

Mahogany Gem. Deep mahogany color.

Scarlet Gem. Fiery scarlet.

Any of above, pkt. 10c, oz. 50c

Collection: 1 pkt. each of above 4 varieties, 35c

Gem Mixture. Large, fully double, sweet-scented flowers in an excellent color range on compact, ball-shaped plants. Pkt. 10c, oz. 50c, 1/4lb. \$1.50.

SEMI-DOUBLE SWEET-SCENTED

Golden Gleam. Golden yellow.

Indian Summer. Orange-buff; dark foliage.

Scarlet Gleam. Bright scarlet.

Any of above, pkt. 10c, oz. 40c, 1/4lb. \$1.25

Collection: 1 pkt. each of above 3 varieties, 25c

Gleam Hybrids. All flowers semi-double, in a wide color range. Pkt. 10c, oz. 40c, 1/4lb. \$1.25.

NICOTIANA, Flowering Tobacco

Delightfully fragrant, long-tubed flowers in lovely colors. Fine for cutting and very showy in the garden. Very easily grown from seed and blooms all summer.

AFFINIS HYBRIDS

Crimson Bedder. Dwarf habit. Rich deep crimson flowers. Pkt. 20c, 1/8oz. 75c.

White. Pure white. The most fragrant variety. Pkt. 10c, 1/4oz. 35c.

Mixed. Brilliant colors. Sweet scented. Pkt. 10c, 1/4oz. 35c.

PANSIES

Pansies are ideal bedding plants and although they will produce larger flowers if planted in a cool, semi-shaded spot, they will also grow well in a sunny location. It is an established practice to set Pansy plants in solid beds in early spring; when the hot sun decreases the size of the blooms, replace the plants with summer-flowering annuals. Seed sown in late July or early August will produce the best flowering plants for the next season's bloom. February or early March sowing will give blooming plants from midsummer to fall. **We offer Swiss seed direct from Roggli.**

Alpine Meadow. Delightful carmine-pink. A new color.

Giant Alpenglow. Pure red shades.

Jungfrau. Giant pure white flowers with no eye.

Lake of Thun. Very large flowers of intense blue.

The Monk. Beautiful large clear yellow.

Super Giants Mixed. An unusually well-balanced mixture of colors in the entire Pansy color range, including rich wine shades. Very large flowers on long stems.

Any of above, pkt. 50c, 5 pkts. \$2.00

POPPIES

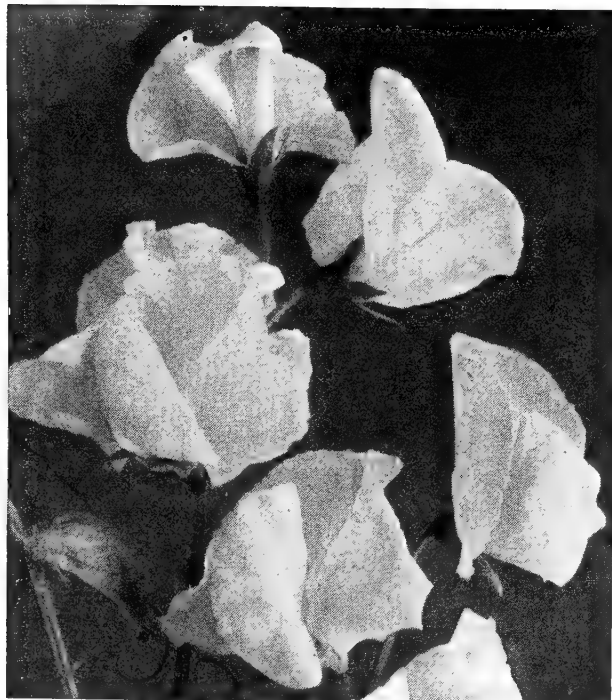
Seed should be sown where it is to grow. Thrives best in sunny places. Several sowings will insure a long season of bloom.

Double Shirley. Pkt. 15c, 1/4oz. 60c.

Single Shirley. Pkt. 10c, 1/4oz. 50c, oz. 75c, 1/4lb. \$2.00.

Wild French (Flanders). The famous Poppy of Flanders Fields. Pkt. 15c, oz. 85c, 1/4lb. \$2.50.

GOLDFARB'S ANNUAL FLOWER SEEDS, continued



Spencer Sweet Peas

PORTULACA

The most cheerful ground-cover of all. Plant in full sun directly where it is to grow on banks, walls, rock gardens and in beds.

Single Jewel. Flowers are fully three times larger than other kinds. Brilliant deep crimson. Pkt. 50c, 5 pkts \$2.00.

Single Finest Mixed. Bright colors. Pkt. 15c, $\frac{1}{4}$ oz. \$1.00.

Double Mixed. Masses of gay double flowers. Pkt. 25c, $\frac{1}{8}$ oz. \$1.00.

RICINUS, Castor-Oil Plant

Easily and quickly grown from seed. The foliage is ornamental. Sow seed when the ground is warm.

Mixed. Pkt. 10c, oz. 40c.



Salvia, Bonfire

SALVIA

Seed should be started in the hotbed not later than March.

Blaze of Fire. 16 in. Bright dazzling scarlet flowers some two weeks earlier than other varieties. Pkt. 25c, 3 pkts. 65c.

Bonfire. 18 in. Brilliant scarlet spikes. Pkt. 20c, 3 pkts. 50c.

STATICE

The finest of the Everlastings for winter bouquets. When cut and hung to dry, flowers keep their color all winter.

Sinuata, Kampf's Blue. Deep intense blue.

Sinuata, Art Shades. Colors heretofore unknown to Statice. Buff, salmon, orange and chamois-rose shades are included in this mixture.

All Statice, pkt. 15c, $\frac{1}{4}$ oz. 35c

STOCK, Gilliflower

Seed sown in February will produce blooms in late June. The flowers are fragrant.

GIANT DOUBLE IMPERIAL (*Cut-and-Come Again*)

White Canary-Yellow Chamois-Rose Dark Blue Pink Silvery Lilac Blood-Red Mixed

Any of above, pkt. 25c

Collection: 1 pkt. each of above 7 colors, \$1.25

GOLDFARB'S DEPENDABLE SWEET PEAS

Sweet Peas will thrive in any sunny location. They need a rich, deeply worked, heavy soil with good drainage. Seed should be sown as early in the spring as the ground can be worked, in double rows 6 to 8 inches apart. Fertilize when plants are about 6 inches high, and never allow them to suffer from lack of water.

GIANT WAVED SPENCER VARIETIES

Avalanche. Glistening pure white.

Flagship. Deep navy-blue.

Flamingo. Bright scarlet-cerise.

Fluffy Ruffles. Soft cream-pink.

Fortune. Rich dark blue.

Olympia. Deep rich purple.

Smiles. Salmon-cerise.

Tangerine. Clear orange.

Warrior. Deep maroon.

Any of above, pkt. 15c, $\frac{1}{2}$ oz. 30c, oz. 50c

Collections: 1 pkt. each of above 9 varieties, \$1.00
1 pkt. each of any 6 varieties, your choice, 75c

Giant Spencer Mixed. A formula blend of the best varieties. Pkt. 15c, $\frac{1}{2}$ oz. 30c, oz. 50c, $\frac{1}{4}$ lb. \$1.50.

VERBENA

Unsurpassed for their brilliant colors, these plants furnish continuous bloom all summer. Use them for massing in the garden and as ground-covers among summer and fall-flowering bulbs. Seed sown in late February will produce blooms in June. Sow outdoors when the ground is warm.

IMPROVED LARGE-FLOWERING

Appleblossom. Delicate cameo-pink.

Lavender Glory. Large; lavender with cream eye.

Luminosa. Luminous flame-pink, shading to salmon.

Royale. Royal-blue, yellow eye.

Spectrum Red. Intense bright red.

White. Largest white.

Mixed. All the colors; large flowers.

Any of above, pkt. 20c, $\frac{1}{8}$ oz. 75c

Collection: 1 pkt. each of above 6 varieties, \$1.00

WILD GARDEN MIXTURE

Particularly recommended for mass planting near the edge of woods, in fields, woodland drives and paths, and any other spots that are fairly sunny. This is a mixture of many cultivated annuals and will give a very desirable wild-garden effect. Oz. 60c, $\frac{1}{4}$ lb. \$2.00.



SCABIOSA, Pincushion-Flower

Undoubtedly one of the most popular garden annuals. Flowers may be cut with stems 2 feet long and will keep better than most. For early blooms, sow seed in the coldframe in April. For blooms from midsummer on, sow seed in the open in May.

LARGE-FLOWERING DOUBLE

Azure Fairy. Azure-blue.

King of Blacks. Deep maroon.

Salmon Beauty. Pure salmon color.

Shasta. Pure white.

Sulphur-Yellow
Choice Mixed

Any of above, pkt. 15c, 1/4oz. 40c

Collection: 1 pkt. each of above 5 varieties, 50c

GIANT Dahlia-Flowered ZINNIAS

Very large flowers on heavily branching plants. They retain their grace, for each petal curves toward the center. This strain is a consistent prize-winner.

***Crimson Monarch.** Deep crimson.

Dream. Deep lavender.

***Eldorado.** Salmon-apricot.

***Exquisite.** Light rose, deep pink center.

***Oriole.** Orange and gold.

Polar Bear. Creamy white, reverse green.

***Purple Prince.** Deep purple-ruby.

Scarlet Flame. Bright scarlet.

Mixed. Complete color range.

Any of above, pkt. 15c, 1/4oz. 60c

Collection: 1 pkt. each of 5 varieties
marked *, 60c



GOLDFARB'S *Lovely* ZINNIAS



Goldfarb's Super Giant Pastel Shades

CALIFORNIA GIANTS. The large, double, flat flowers are borne on exceptionally long stems, making this strain excellent for cutting as well as colorful in the garden. Plants grow about a foot taller than the Dahlia-flowered strain.

Crimson Queen **Salmon Queen**
Daffodil Improved. Canary-yellow.
Enchantress. Light rose, deep center.
Purity **Violet Queen**
Mixed. From named varieties.

Any of above, pkt. 15c, 1/4oz. 60c

Collection: 1 pkt. each of above 6 varieties, 75c

OTHER ZINNIAS

Goldfarb's Super Giant Pastel Shades. The largest-flowered and most showy Zinnias extant. Very large, full flowers with yellow at the petal base and pastel shades to the petal tips. Lemon, orange, and soft pinks predominate, with some whites and creams. Pkt. 25c, 5 pkts. \$1.00.

Gracillima, Red Riding-Hood. The favorite edging Zinnia. Compact plants 12 inches high, completely covered during the entire season with double scarlet flowers about an inch across. Very effective. Pkt. 15c, 3 pkts. 40c.

Mexican Hybrids. 18 in. Small flowers in shades of orange, yellow, and red. The blooms cover the bushy little plants. Pkt. 15c, 1/4oz. 60c.



Mexican Hybrid Zinnias

Invaluable in the garden and long lasting as cut flowers. The various types give every desired height, color, and flower size. Be sure to try some of each strain. Seed germinates very quickly in warm temperatures and may be sown in the hotbed in March, in the coldframe in April, or outdoors in early May. All types bloom very quickly and continue until frost. Pinch out the center of each plant when 5 to 6 inches tall to encourage sturdy, branching growth.



Improved Lilliput Zinnias

IMPROVED LILLIPUT. 18 in. Full double miniatures.

Black Ruby
Golden Gem
Salmon-Rose

Scarlet Gem
White Gem
Mixed

Any of above, pkt. 15c, 1/4oz. 60c

Collection: 1 pkt. each of above 5 colors, 60c



Fantasy (Sunshine) Zinnias

FANTASY (Sunshine). 2 ft. The twisted, interlaced petals form soft, shaggy, fully double flowers. Beautiful when cut and very attractive in the garden.

Rosalie. Bright intense rose.

Stardust. Golden yellow.

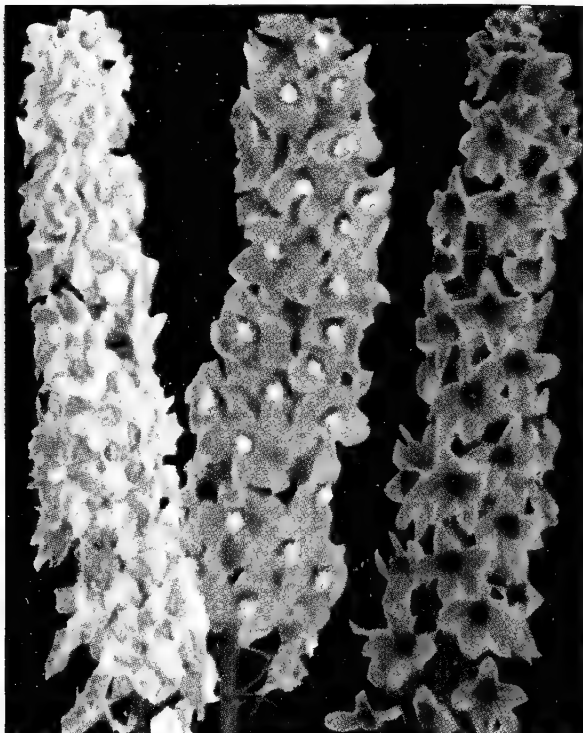
Wild Fire. Rich scarlet.

Mixed. All colors.

Any of above, pkt. 15c, 3 pkts. 40c



AQUILEGIA (Columbine)



DELPHINIUM, Giant Pacific Hybrids



GOLDFARB'S *Selected* Perennial Flower Seeds

Perennial Seeds are easy to grow. Simply sow the seed thinly in beds, flats or flower pots any time from April to midsummer, the earlier the better. Cover the seed lightly with fine soil and press down with a flat board. Water with a fine spray and keep well shaded until they germinate. If seedlings are large enough, transplant to the border before October 1 or winter over in a coldframe. Cover the border with salt hay or peat moss about December 15 to protect the plants throughout the winter. Remove the salt hay in the spring and give the young plants an application of Vigoro or Hyponex.

Pkt.

ALYSSUM saxatile compactum. Golden yellow. 1 ft. May-June.....	\$0 15
ANCHUSA, Feltham Pride. Bright blue. 3 ft. June-July...	25
AQUILEGIA. <i>Columbine.</i>	
Crimson Star. Blood-red, white corolla. 2 ft. May-June..	25
Blue Shades. Large flowers, long spurs. 2 ft. May-June..	25
Snow Queen. Pure white. 2 ft. May-June.....	25
Long-Spurred Hybrids. 2 ft., May-June.....	25
COLLECTION: 1 pkt. each of above four colors 75c	
BELLIS perennis monstrosa. Mixed. 6 in. April-June.....	25
CAMPANULA. <i>Canterbury Bell.</i>	
Medium. Mixed. 3 ft. June-July.....	15
Medium calycanthema. <i>Cup-and-Saucer.</i> Mixed. 3 ft. June-July.....	20
Persicifolia, Telham Beauty. Blue. 4 ft. June-July.....	25
CARNATION, Hardy Double Border. Mixed. 1 ft. June-Frost.....	50
CHRYSANthemum	
Shasta Daisy, Single. Pure white. 2 ft. May-Sept.....	15
Shasta Daisy, Double. Pure white, interlaced petals. 2 ft. May-Sept.....	25
COREOPSIS, Double Sunburst. Golden yellow. 2 ft. June-Oct.....	25
DELPHINIUM, Giant Pacific Hybrids	
Galahad Series. Clear white. 5 to 7 ft. June-Oct.....	75
Guinevere. Pinkish lavender. 5 to 7 ft. June-Oct.....	75
King Arthur. Deep violet. 5 to 7 ft. June-Oct.....	75
Summer Skies. Light blue. 5 to 7 ft. June-Oct.....	75
Pacific Hybrids Mixed. New colors, large florets. 5 to 7 ft. June-Oct.....	75
Belladonna. Pale blue. 3 ft. June-Oct.....	25
Bellamosum. Dark blue. 3 ft. June-Oct.....	25
Gold Medal Hybrids. All shades of blue. 5 ft. June-Oct..	25
DIANTHUS. <i>Hardy Garden Pinks.</i>	
Plumarius, Single Mixed. Light pink to red. 1 ft. June-July.....	15
Plumarius, Double Mixed. 1 ft. June-July.....	25
DIGITALIS. <i>Foxglove.</i>	
The Shirley. Giant spotted. 5 ft. June-July.....	15
GAILLARDIA. <i>Blanket-flower.</i>	
Prize Strain. Mixed. 2 ft. June-Frost.....	20
GYSOPHILA. <i>Babys-Breath.</i>	
Snow Queen. Double white. 2½ to 3 ft. July-Aug.....	50
HOLLYHOCK, Chater's Double. Yellow, Salmon-Rose, Newport Pink, Crimson, White, Maroon. Mixed. 5 to 7 ft. July-Oct.....	20
COLLECTION: 1 pkt. each of 6 colors \$1.00	
IBERIS. <i>Candytuft.</i>	
Sempervirens. Glistening white. 1 ft. May-June.....	25
LIATRIS. <i>Gayfeather.</i>	
Spicata. Rosy purple. 3 ft. July-Sept.....	25
LINUM, Heavenly Blue. Ultramarine. 1 ft. May-Aug.....	25
LUPIN, Russell Hybrids. Large flowers. 3 ft. June-July...	25
POPPY, Oriental. Salmon, Red, Mixed. 3 ft. June.....	15
Iceland, Sanford's Giants. Mixed. 18 in. All summer...	25
PRIMULA. <i>Primrose.</i>	
Veris. <i>English Cowslip.</i> Yellow. 6 in. April-May.....	20
Polyantha, Mixed. Bunch-flowered Mixed. 6 in. April-May	25
SCABIOSA caucasica	
Giant Hybrids. Ruffled blue shades. 2 ft. June-Sept.....	25
SWEET WILLIAM (<i>Dianthus barbatus</i>). White, Newport Pink, Crimson, Scarlet, Mixed. 1½ ft. May-July.....	20
VERONICA longifolia. Deep blue spikes. 2½ ft. July-Sept.	20
Spicata. Bright blue. 18 in. June-July.....	20
VIOLA cornuta	
Arkwright Ruby. Rich ruby-crimson. 6 in. All summer...	25
Blue Perfection. Clear blue. 6 in. All summer.....	35
Chantreyland. Large apricot. 6 in. All summer.....	25
White Perfection. Lovely white. 6 in. All summer.....	25
Mixed. All colors. 6 in. All summer.....	25

GOLDFARB'S Dependable Vegetable Seeds

Home-grown vegetables always taste better. Tested and proved for vitality



3-S Alcoa Aluminum Frame
Vimplite Sash.

3 x 3 ft. (11 lbs.)...\$11 95
3 x 6 ft. (17 lbs.)... 19 95

F.O.B. New York City

FOR AN EARLIER
CROP and a more produc-
tive garden.

Your government asks you to grow a **FREEDOM GARDEN** this year. Everyone should help to produce food, releasing sufficient quantities to meet our commitments abroad. Fresh vegetables grown in your own garden will more than repay you for your time and money invested.

ASPARAGUS A delicious early vegetable

Mary Washington. The outstanding variety, developed by the U. S. Department of Agriculture, and the most nearly rust-resistant. Produces tight tips that do not open until well out of the ground. Roots, \$.50 per 100.

BEANS One pound plants 100 feet of row

ROTOX protects your Beans from the Mexican Bean beetle if used as a dust or spray every ten days from the time the plants have three leaves. 5 lbs. \$1.65.

GREEN BUSH BEANS

Bountiful Stringless. 45 days. The most popular flat-podded green Bean. Long and entirely stringless. Pkt. 15c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c.

Golbfarb's Prolific Stringless Green-Pod. 52 days. The best green-podded Bean of them all. Large, attractive pods 6 inches long, tender, plump, brittle and of exceptional flavor. Very productive. Pkt. 15c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c.

Plentiful. All-America Bronze Medal. Resembles Bountiful but has longer, slightly thicker pods that are darker green and of better flavor. Pkt. 15c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c.

Tendergreen. A green-podded Bean of unusual merit. Pods long, light green, round and absolutely stringless. It yields a heavy crop and matures in six weeks. Pkt. 15c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c, 5 lbs. \$2.00.

WAX BUSH BEANS

Pencil-Pod Black Wax. 45 days. Round, straight pods, 6 to 7 inches long. Absolutely stringless. Pkt. 15c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c.

Top-Notch Golden Wax. 50 days. Clear golden yellow pods, 5 to 6 inches long, flat, stringless and of good quality. Pkt. 15c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c.

BUSH LIMA BEANS One pound plants 100 feet of row

Fordhook Bush 242. 75 days. Produces a heavy crop of large, fat pods in clusters of three or four. The pods contain three to five Beans. 1/2 lb. 35c, lb. 60c, 2 lbs. \$1.10.

Henderson's Bush. Small, tender, early variety known as Bush Butter Beans. Pkt. 10c, 1/2 lb. 35c, lb. 50c, 2 lbs. 90c.

POLE LIMA BEANS One pound plants 50 poles

King of the Garden. 87 days. Pods 5 to 6 inches long, containing four or five large, flat Beans of fine quality. Pkt. 10c, 1/2 lb. 30c, lb. 50c, 2 lbs. 90c.

Leviathan. An early, strong-growing variety. The pods are produced in large clusters and are well filled with good-sized, pale green Beans with a rich, buttery flavor. Pkt. 10c, 1/2 lb. 35c, lb. 50c, 2 lbs. 90c.

ENGLISH BROAD BEAN One pound plants 50 feet of row

Windsor Mammoth. 75 days. Glossy green pods 5 inches long, containing four or five large, broad, flat, light green Beans resembling Limas. Pkt. 15c, 1/2 lb. 35c, lb. 60c, 2 lbs. \$1.00.

POLE BEAN

Kentucky Wonder (Old Homestead). 67 days. Very popular. Bears a heavy crop of round, meaty, tender, brittle Beans, 8 to 9 inches long, in clusters. Superb flavor. Pkt. 15c, 1/2 lb. 35c, lb. 60c, 2 lbs. 90c.

BEETS One ounce plants 100 feet of row

Detroit Dark Red. The best late Beet, having a fine dark red color and round globe shape. Pkt. 10c, oz. 35c, 1/4 lb. \$1.00.

Early Wonder. Unsurpassed in earliness, and uniformity. Roots semi-globular, deep red, tender and of excellent quality. Pkt. 10c, oz. 35c, 1/4 lb. \$1.00.

Special Crosby Egyptian. 52 days. Dark red, flat, turnip-shaped roots. Tender and sweet. Pkt. 10c, oz. 35c, 1/4 lb. \$1.00.

BROCCOLI One pkt. will produce about 200 plants

Italian Sprouting Calabrese. A fine strain producing green heads. After the main head is cut, smaller ones appear on the side shoots. Pkt. 20c, 1/2 oz. \$1.00.

BRUSSELS SPROUTS One pkt. will produce about 200 plants

Long Island Improved. An American variety grown for American conditions. This strain will produce dense clusters of sprouts of good size and exceptional quality. Pkt. 20c, 1/2 oz. \$1.00.

CARROT One ounce plants 100 feet of row

Chantenay Half-Long. A popular, tender variety for the home garden. Deep orange, tapered roots 6 inches long. Pkt. 15c, 1/2 oz. 30c, oz. 50c, 1/4 lb. \$1.35.

Danvers Special. Long, slim, tapered, deep orange Carrot. Absolutely coreless. A California type that does not need too sandy a soil. Pkt. 15c, 1/2 oz. 30c, oz. 50c, 1/4 lb. \$1.35.

Hutchinson. Large, tapered, stump-rooted, deep orange. Sweet and tender. A good winter keeper. Pkt. 15c, 1/2 oz. 30c, oz. 50c, 1/4 lb. \$1.35.

Imperator. The long, slender, blunt-ended Carrot most often seen in the markets. Very sweet, tender and coreless. Requires light, sandy soil. Pkt. 15c, 1/2 oz. 30c, oz. 50c, 1/4 lb. \$1.35.

Nantes. Finest for the home garden. Tops are very small; roots bright orange, cylindrical, blunt-ended. Flesh reddish orange, with crisp, tender, delicate flavor. Pkt. 15c, 1/2 oz. 30c, oz. 50c, 1/4 lb. \$1.35.

CAULIFLOWER One pkt. will produce about 100 plants

Early Snowdrift. Matures evenly; fine texture; large foliage to protect the head. Pkt. 25c, 1/8 oz. \$1.35.

Super Snowball. The finest, earliest Cauliflower. This strain will bear before any other is ready to use. The heads are large, with ample foliage; inner leaves curl over for sun protection. Pkt. 35c, 1/8 oz. \$1.50.

CABBAGE

One pkt. will produce about 100 plants

Use **ROTOX** to control the cabbage worm. Two dustings as the head is forming will do the job. Use it on Broccoli too. 5-lb. bag \$1.65.

Copenhagen Market. A favorite early Cabbage. The heads are solid, round and of good quality. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Early Jersey Wakefield. Still the best early Cabbage for the garden. Heads are medium sized and pointed. The plants grow very compact and may be set fairly close together. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Golden Acre. An extra-early Cabbage of the Copenhagen type, maturing in about 60 days. The heads are round, solid and smaller than Copenhagen Market. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Mammoth Red Rock. The finest strain of Red Cabbage. It produces large, solid, well-formed, deep red heads. Fine for late summer and winter use. Pkt. 25c, $\frac{1}{2}$ oz. 60c, oz. \$1.00

Penn State Ballhead. The heaviest yielding Cabbage known, forming compact, solid, ball heads of extra fine flavor. An exceptionally late variety, disease resistant. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Premium Late Flat Dutch. The reliable fall and winter-keeping Cabbage. Popular everywhere. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Special Long Island Savoy. The heads are large, solid and heavily savoyed. Rich dark green; of good quality. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

CHINESE CABBAGE

Chihili. Early and dependable header. Head is 3 to 4 inches thick and 18 inches long. Solid, sweet and tender. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

CELERY

One ounce will produce about 5000 plants

Giant Pascal. This is one of the finest green Celeries known—crisp, brittle, free from strings and of very good eating quality. Best for winter keeping. Pkt. 15c, $\frac{1}{2}$ oz. 50c, oz. \$1.00.

Golden Self Blanching. Plants grow to medium size, stocky and compact. Rich golden yellow heart with light yellowish green outer leaves. Broad stalks, crisp and tender and entirely free from strings. Extra fine flavor. Pkt. 20c, $\frac{1}{4}$ oz. 85c, oz. \$2.50.

Wonderful or Golden Plume. Especially recommended because it produces stalks that are 9 to 10 inches long to the first joint. They are firm, free from strings and less susceptible to damage from heat and cold. Very early, full, compact plants, easily blanched. Pkt. 20c, $\frac{1}{4}$ oz. \$1.00, oz. \$3.00.

CELERIAC

Giant Smooth Prague. Thick roots suitable for use when about 2 inches in diameter. They have the flavor of delicious nutty celery when served in salads or boiled as turnips. Pkt. 15c, $\frac{1}{2}$ oz. 50c.

CHICORY

Witloof (French Endive). 110 days. Sow seed in May or June in rows 2 feet apart, thinning plants to 6 inches apart. Dig roots in the fall and cover with 10 inches of light soil or sand in boxes indoors. About a month later tight, blanched sprouts appear and are ready for use in salads. Pkt. 20c, 3 pkts. 50c.

GOLDFARB'S SWEET CORN

One pound plants 125 hills

Two Midget Varieties for the Home Garden

Golden Midget. 68 days. Ears are only 4 inches long, filled with rich golden, tender, sweet kernels. Plants grow only 3 feet high. Plant the seed 6 inches apart in rows 3 feet apart. Pkt. (enough for 50 feet) \$1.00.

White Midget. 75 days. Small ears only 3½ inches long, with 10 to 12 rows of luscious, sweet, clear white kernels. Pkt. 35c.

HYBRID SWEET CORN

Earligold. 72 days. An excellent hybrid for those who want real quality in an early yellow Corn. Produces 12 to 16-rowed ears, 7 inches long. Pkt. 15c, $\frac{1}{2}$ lb. 35c, lb. 65c, 2 lbs. \$1.20.

Early Marcross C6.13. One of the earliest hybrids, developed by the Connecticut Experiment Station as a first home-garden variety. Stalks short but sturdy, highly resistant to Stewart's disease. Ears long, plump, 10 to 14-rowed, with light cream-yellow, medium broad kernels. Pkt. 15c, $\frac{1}{2}$ lb. 35c, lb. 65c, 2 lbs. \$1.20.

Golden Cross Bantam. 90 days. A cross of two inbred Bantam varieties, producing a midseason hybrid that has two ears on each stalk and gives 50 to 60 per cent more Corn on a given area. Finer flavor than Golden Bantam. Pkt. 15c, $\frac{1}{2}$ lb. 35c, lb. 65c, 2 lbs. \$1.20.

Iona. 81 days. Developed by the Iowa Agricultural Experiment Station. Very productive (87 stalks bore 123 ears, free from smut). Large ears, 8 inches long, with 12 to 14 rows of bright yellow kernels of excellent flavor. Stalks grow over 7 feet high. Pkt. 15c, $\frac{1}{2}$ lb. 35c, lb. 65c.

Stowell's Evergreen Hybrid. A late white hybrid maturing in about 95 days. The ears have 16 rows, tapering slightly. Stalks grow 7 to 8 feet tall. More wind-resistant and better yielding than ordinary Bantam Evergreen. Pkt. 20c, $\frac{1}{2}$ lb. 45c, lb. 80c, 2 lbs. \$1.50.

Open-Pollinated

Golden Bantam. (Original Strain.) Was long the standard yellow variety. Stalks often have two ears. The ears are 8-rowed; kernels broad, with tender hull, sweet and of very fine flavor. Pkt. 15c, $\frac{1}{2}$ lb. 25c, lb. 45c, 2 lbs. 75c.

FINEST SWEET CORN ALL SUMMER

Planted all at one time, these will supply your table all summer.

Early Marcross 6.13. 72 days. Early yellow.

Golden Cross Bantam. 80 days. Midseason yellow.

Stowell's Evergreen Hybrid. 95 days. Late white.

One pkt. of each variety (3 pkts.), value 50c, for 35c.

$\frac{1}{2}$ lb. of each variety (1½ lbs.), value \$1.15, for 95c.

1 lb. of each variety (3 lbs.), value \$2.15, for \$1.85.

CRESS

True Water. Grows best in very moist soil or in shallow fresh water. Pkt. 20c, 3 pkts. 50c.

Upland. Resembles Watercress, but succeeds in dry soil. Pkt. 25c, $\frac{1}{4}$ oz. \$1.00.

CUCUMBER

One ounce will plant 100 hills

Ace. This improved Cucumber has practically no white stripes or tipping. The fruit is nearly 10 inches long and deep green in color. Gives a heavy yield; fruits have few seeds. Pkt. 10c, $\frac{1}{2}$ oz. 25c, oz. 40c.

Cubit. 66 days. Bronze Medal, 1944. Highly recommended for the home garden. Handsome, dark green, cylindrical fruits 6 to 8 inches long, with well-rounded ends. Blight-resistant. A vigorous grower with few seeds. Excellent for table use. Pkt. 10c, $\frac{1}{2}$ oz. 30c, oz. 50c.

Improved White Spine. 58 days. Medium dark green fruits, good for the home garden. Pkt. 10c, oz. 35c.

Longfellow. 70 days. Exactly like prize hothouse Cucumbers. Vines are vigorous and productive; fruits are 12 to 14 inches long and 2¼ inches thick, dark green in color. Crispness lasts well after picking. Excellent flavor. Pkt. 10c, $\frac{1}{2}$ oz. 25c, oz. 40c.

CUCUMBERS, continued

Straight 8. 64 days. Gold Medal winner. The beautiful dark green fruits are 8 inches long and 2½ inches in diameter, perfectly straight, with well-rounded ends. The flesh is tender, crisp and very well flavored. Pkt. 10c, ½oz. 25c, oz. 40c.

Climbing Cucumber. 65 days. Climbs readily on fences, walls, trellises and produces large, deep green Cucumbers 9 inches long and 2¼ inches thick. A unique novelty for the home garden. Pkt. 15c.

Pickling Cucumbers

National Pickling. 58 days. The favorite pickling Cucumber. Very productive. Bright green, short fruits of fine flavor. A good keeper. Pkt. 10c, ½oz. 25c, oz. 40c.

West India Gherkin. 60 days. Small, oval, spiny, pale green fruits 2 inches long and an inch thick. Grown for pickles only. Pkt. 15c, ½oz. 35c, oz. 60c.

DANDELION

One ounce plants
200 feet of row

Fleshy, tender greens.

Arlington Thick-leaved. 60 days. Large, broad, thick leaves used in salads or boiled as greens. Pkt. 15c, ½oz. 50c.

DILL

Long Island Mammoth. Used for flavoring vinegar and making pickles. Pkt. 10c, oz. 25c, ¼lb. 75c.

EGGPLANT

One pkt. will produce
100 plants

Black Beauty. Smooth, dark purple skin on large, round fruits of excellent quality. Very productive. Pkt. 15c, ¼oz. 40c.

ENDIVE

One ounce plants
150 feet of row

Large Full-Heart Batavian. Plants are moderately large, with a very compact, full heart and broad leaves. An improved, broad-leaved Batavian variety. Pkt. 10c, oz. 40c.

Large Green Curled. Finely cut, dark green, curly leaves, which give the plant a feathery appearance. Blanches to a beautiful creamy white. Pkt. 10c, oz. 40c.

FENNEL

One ounce plants
100 feet of row

Florence. The lower stalk resembles celery and is often eaten in the same way, having a decided anise flavor. It may also be boiled and creamed. Pkt. 15c, ½oz. 35c, oz. 60c.

KALE

One ounce plants
200 feet of row

Dwarf Siberian. Large, hardy and vigorous plant, spreading in growth. Leaves large and coarse, with cut and frilled edges. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Special Dwarf Green Scotch Curled. Extremely curly leaves of dark green. Low, spreading and withstands frosts. Pkt. 10c, oz. 50c, ¼lb. \$1.25.

KOHLRABI

One ounce plants
175 feet of row

Early White Vienna. A very early, short-leaved variety that is tender. Pkt. 15c, oz. 50c.

Purple Vienna. Same as White Vienna but with purple leaves and skin. Pkt. 15c, oz. 50c.

LETTUCE

One ounce plants
150 feet of drill

Heading Varieties

New York No. 12 (Wonderful). 80 days. A sure-heading variety. Large, dark green heads, sweet, crisp and tender. Pkt. 15c, oz. 40c.

Early May King. 62 days. The earliest to head and one of the best all-round varieties. Quick growing, medium-sized, tightly folded heads with a few light green outer leaves slightly tinged brown. Tender, creamy yellow heart, crisp and very sweet. May also be forced in frames. Pkt. 10c, oz. 40c.

LETTUCE, HEADING VARIETIES, continued

Great Lakes. 82 days. Bronze Medal winner. A head Lettuce of Imperial type, thriving in hot weather. Large, attractive, crumpled, dark green leaves folding over crisp, cream-white heads. A sure header, unsurpassed in flavor. Pkt. 20c, oz. \$1.50.

Iceberg. 84 days. Medium-sized, hard, white, tender heads. Outer leaves are light green, heavily fringed and tinged brown on the edges. Vigorous and succeeds well during hot weather. Pkt. 10c, oz. 40c.

Butterhead Varieties

Big Boston. (Black-seeded.) This is the black-seeded strain that produces fine, large heads and matures very uniformly. Pkt. 15c, oz. 35c, ¼lb. \$1.00.

Special White Boston. (White-seeded.) Resembles Big Boston but is lighter green and has no brown-edged leaves. It stands hot weather well and does not turn red with frost or heat. Pkt. 10c, oz. 40c.

Romaine or Cos

Dark Green Cos. The finest of the Romaine types, producing good heads under almost any conditions. Crisp, resistant to cold and slow to seed in hot weather. Pkt. 10c, oz. 40c.

Loose-Leaf Varieties

Bibb. A small, loose-heading variety for planting in early spring and again in August for fall Lettuce. Crisp and fine flavored. Pkt. 20c, oz. 75c.

Black-seeded Simpson. An early, curled, loose-leaf Lettuce. Leaves crinkled and curled, crisp, tender, dainty light green color. Pkt. 10c, oz. 40c.

Bronze Beauty. 40 days. All-America Bronze Medal, 1946. The chief difference between this and Oak Leaf is a bronze tinge in the leaves, a characteristic usually accompanied by increased resistance to hot weather. Pkt. 25c, ¼oz. 75c.

Grand Rapids. A fine loose-leaf, curling variety. A compact bunch of light green leaves frilled at the edges. Crisp and tender. Pkt. 10c, oz. 40c.

Oak Leaf. 40 days. Best for the home garden. The earliest, tenderest and most heat-resistant variety we know, and many times richer in vitamins than the tight-heading types. The leaves grow in a loose rosette that turns crisp and cream colored at the base. Pkt. 20c, ½oz. 40c, oz. 70c.

LEEK

One ounce plants
100 feet of row

Large American Flag. Strong growing and very productive. This is probably the easiest variety to grow. Pkt. 20c, ½oz. 75c.

MUSKMELON

One ounce plants
75 hills

Delicious. 83 days. Orange flesh. Earlier and better than Bender's Surprise. The large melons grow 6¼ inches in diameter, 7 inches long, and weight about 5 pounds. The rind is moderately ribbed and closely netted; flesh bright orange, with a delicious flavor. Always sweet. Pkt. 15c, ½oz. 35c, oz. 50c.

Rocky Ford. 87 days. The leading green-fleshed melon. Medium-sized, oval-shaped fruits 5 inches in diameter, weighing about 1½ to 2 pounds, slightly ribbed, well covered with fine netting. The flesh is very firm, exceptionally sweet, juicy and tender. Pkt. 15c, ½oz. 35c, oz. 50c.

Sugar Rock or Honey Rock. This unusually fine melon is as sweet as sugar and very solid. The flesh is deep salmon right to the rind. A heavy yielder. Pkt. 15c, ½oz. 35c, oz. 50c.

WATERMELON

Cole's Early. A very early home-garden variety, nearly round and of medium size. The rind is dark green, striped with lighter green. Pkt. 10c, ½oz. 25c.

Ice Box. The latest thing in Watermelon, ripening in about three months from seed. Attractive dark green melon weighing about 9 to 10 pounds. Dark red flesh, very juicy and deliciously sweet. Easy to grow; vines very prolific. Pkt. 25c, 3 pkts. 50c.

MUSTARD

One ounce plants
200 feet of row

Tendergreen or Mustard Spinach. 30 days. Crisp, tender, delicious leaves for salads or cut when 5 inches long and boiled like spinach. Pkt. 10c, oz. 40c.

OKRA

One ounce plants
50 feet of row

Dwarf Green, Large Pod. 50 days. Erect, branching plants 2 to 3 feet tall, producing dark green, slender pods 7 to 8 inches long. Served alone as a pleasing vegetable or cut up in soups, stews, relishes, etc. Plant seed about May 15 in rows 2½ feet apart. Thin plants to 15 inches apart in the row. Pkt. 10c, oz. 40c.

ONION

One ounce plants
100 feet of row

Evergreen Bunching. Long, pencil-like shafts like small leeks are produced in clusters. Fine for scalions. Pkt. 15c, oz. 85c.

Prizetaker. Uniform in size and of light straw color. This Onion matures into an almost perfect globe. Pkt. 15c, ½oz. 65c, oz. \$1.00.

Southport Red Globe. 110 days. Rich dark red in color. A wonderful keeper and a heavy yielder. Has an especially good neck. Pkt. 15c, ½oz. 50c, oz. 85c.

Southport White Globe. 93 days. The most popular white Onion. Good globe shape and a good winter keeper. Pkt. 15c, ½oz. 65c, oz. \$1.00.

Southport Yellow Globe. One of the standard main-crop Onions; deep globe shape and excellent color. Stores well. Pkt. 15c, ½oz. 50c, oz. 85c.

Sweet Spanish. Large, globe-shaped, light yellow Onions. Noted for mild flavor and heavy yield. Pkt. 15c, ½oz. 65c, oz. \$1.00.

White Portugal or Silverskin. A beautiful, early, silvery white Onion of flattened shape. Keeps well in winter and is used also as a bunching Onion. Pkt. 15c, ½oz. 50c, oz. 85c.

Onion Sets

White, Yellow or Red. Lb. 45c, 3 lbs. \$1.20.

PARSLEY

One ounce plants
150 feet of row

Hamburg or Parsnip-rooted. The long, tapering roots, similar to parsnips, are used for flavoring soups, stews, etc. The leaves are like plain Parsley. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Moss Curled. A compact plant with dark bright green leaves, very finely cut and curled. Very desirable for garnishing and for decorative purposes. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Plain Leaf. A non-curved Parsley used more for flavoring than for garnishing. Sometimes called Italian Parsley. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

PARSNIP

One ounce plants
200 feet of row

Hollow Crown. 120 days. The oldest and best-known variety. Roots reach a length of 8 to 10 inches. They are pure white, smooth and of excellent flavor. Pkt. 10c, oz. 35c.

PEPPERS

One pkt. will produce
about 50 plants

California Wonder. Upright, vigorous plant. Fruits mostly four-lobed, very attractive, smooth, uniform, deep green, changing to bright crimson. Flesh very thick, sweet, mild. Fine for slicing. Pkt. 15c, ¼oz. 50c.

Large Bell (Bull Nose). 55 days. The best early Sweet Pepper. Fruits 3 inches long and 2 inches in diameter. Pleasant, mild flavor. A favorite for green stuffed Peppers. Pkt. 15c, 3 pkts. 35c.

Long Red Cayenne. 70 days. Hot, bright red fruits 4½ inches long and about ½ inch thick. Often curled and twisted. Used for seasoning and pickling. Pkt. 15c, 3 pkts. 35c.

Pimento. Plant large, erect and prolific. Fruits heart shaped, pendent, very smooth; color dark green, changing to bright crimson. Flesh is exceptionally thick, sweet and mild. Pkt. 15c, 3 pkts. 35c.

THE FINEST GARDEN PEAS

One pound plants 100 feet of row

NICOTINE SULPHATE is the only real killer of Pea aphids (plant lice). Spray as soon as you see them on the tips of the plants. Oz. (makes 4 gals.) 36c, 5 ozs. \$1.05.

(Listed in order of bearing)

Laxton's Progress. 66 days. Dwarf vines bearing pods 4 to 4½ inches long, producing a very heavy crop. Sweet and wrinkled. Pkt. 15c, ½lb. 35c, lb. 50c, 2 lbs. 85c.

Gradus. 69 days. Vines grow about 3 feet tall, thickly set with large pods containing Peas of fine flavor. Pkt. 15c, ½lb. 35c, lb. 50c, 2 lbs. 85c.

Improved Telephone. 73 days. The best late variety. Large, 5-inch, straight pods containing eight to ten giant, luscious, dark green Peas. Sweet and delicious. Grows 4 feet tall. Pkt. 15c, ½lb. 35c, lb. 50c, 2 lbs. 85c.

Goldfarb's Late Giant. 78 days. The pods are dark green and contain eight to ten large, succulent Peas. Plants are 2¼ feet high. A fine bearer. Pkt. 15c, ½lb. 35c, lb. 50c, 2 lbs. 85c.

Succession Collection

Plant them all at one time for a heavy crop.

½lb. each of 4 varieties (2 lbs.), for \$1.25
1 lb. each of 4 varieties (4 lbs.) for \$2.25

PUMPKIN

One ounce plants
25 hills

Connecticut Field. The most commonly used variety. Large, ribbed, deep orange in color, thick fleshed, coarse and sweet. Excellent for cooking or stock feed. Pkt. 10c, oz. 35c.

King of the Mammoths. The giant member of the Pumpkin family. Pkt. 10c, oz. 50c.

Small Sugar (New England Pie). A small-sized Pumpkin with deep orange skin and deep yellow flesh. Pkt. 10c, oz. 35c.

RADISH

One ounce plants
100 feet of row

French Breakfast. An olive-shaped variety about an inch long. Deep scarlet with white tip. Pkt. 10c, oz. 30c, ¼lb. 75c.

Round Black Spanish. Flesh clear white, with rich black skin. Roots are 3 to 4 inches in diameter, with an excellent flavor. Often used for flavoring sandwiches and takes the place of onions when used raw. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Scarlet Globe. (Special Strain.) Bred for perfect color and shape. Deep scarlet roots of perfect globe form. Pkt. 10c, oz. 30c, ¼lb. 75c.

Scarlet Globe Short Top. Our special strain for greenhouse use, with short top. Also recommended for summer sowing when a short-topped Radish is wanted. Pkt. 10c, oz. 35c, ¼lb. \$1.00.

Sparkler White Tip. Roots round, smooth, dull scarlet-red, the lower third white. Flesh white, crisp and tender. Pkt. 10c, oz. 30c, ¼lb. 75c.

White Icicle. Long, white, waxy roots, 5 to 6 inches long. Very high quality, crisp and tender. Pkt. 10c, oz. 30c, ¼lb. 75c.

RHUBARB ROOTS

See
page 17

SPINACH

Bloodsdale Long-standing Savoy. More compact in growth and a deeper green color than other Savoy varieties. Will stay in prime condition for cutting longer than many other sorts. Pkt. 10c, oz. 25c, ¼lb. 75c.

King of Denmark. Leaves large, rounded, deep green and remain in good condition a week after some varieties have gone to seed. Has quite a buttery flavor. Pkt. 10c, oz. 25c, ¼lb. 75c.

Summer Savoy. All-America Bronze Medal. A selection from Long-standing Bloodsdale with darker green leaves. Adapted for early summer or fall cutting. Pkt. 10c, oz. 30c, ¼lb. 85c.

New Zealand. Ready for use in about ten weeks from sowing. May be cut over and over again all summer. The leaves are very small. Pkt. 10c, oz. 30c, ¼lb. 85c.

SALSIFY OR OYSTER PLANT

One ounce plants 75 feet of row

Mammoth Sandwich Island. Long roots, not likely to branch, but coarse or fresh manure should not be used in fertilizing. Pkt. 15c, $\frac{1}{4}$ oz. 35c.

SQUASH

One ounce plants
25 hills

SPRAY-TOX is non-poisonous and will control all insects attacking squash and other vine crops. 4 ozs. (makes $1\frac{1}{2}$ gals.) 35c, 16 ozs. \$1.00.

Summer Varieties

Acorn or Table Queen. Fruit about 6 inches long and 4 inches thick. Dark green shell and light yellow flesh. Fine for baking. Pkt. 10c, oz. 40c.

Butternut. Small, smooth, yellowish brown, club-shaped fruits 12 inches long. Solid, firm, orange flesh with a very small seed cavity. Excellent quality and keeps well over winter. Pkt. 15c, oz. 70c.

Early Prolific Straightneck. All-America Silver Medal. An attractive, productive strain of Giant Straightneck. The fruits are earlier and more freely produced and of bright lemon-yellow color. Pkt. 10c, oz. 40c.

Giant Summer Crookneck. Attractive, slim, pear-shaped fruits 10 inches long, with curved neck, heavily warted. Bright yellow skin; flesh creamy white, firm and juicy. The favorite early yellow Squash. Pkt. 10c, oz. 40c.

White Bush Scallop. Very early summer variety. Fruit flattened and scalloped, with smooth, creamy white skin. Pkt. 10c, oz. 40c.

Zucchini. Well-known Italian marrow type. Fruits nearly cylindrical, straight, medium green with lighter green lace pattern. Flesh very firm and of delicate flavor. Should be picked when about 6 inches long. Pkt. 15c, oz. 50c.

Winter Varieties

Blue Hubbard. 110 days. A real Winter Squash. Blue-gray, elongated fruits about 15 inches long and 10 inches across, each averaging 12 to 14 pounds. Pointed at the ends. Flesh is deep orange-yellow. Very fine for "Pumpkin" pies. Pkt. 10c, oz. 40c.

Improved Green Hubbard. 105 days. One of the best Winter Squashes. Large, tapered at ends and slightly warted. Flesh bright orange-yellow. Very dry, sweet, richly flavored. Pkt. 10c, oz. 40c.

SORREL

One ounce plants
150 feet of row

Narrow Leaf or Silver Leaf. Pkt. 20c, oz. \$1.00.

SWISS CHARD

One ounce plants
100 feet of row

Broad Rib Green. Rich dark glossy green leaves heavily crumpled and with prominent white midribs. Pkt. 10c, oz. 30c, $\frac{1}{4}$ lb. 80c.

Lucullus. Light green, crumpled leaf with a rib that is not too broad. Chard is used as a substitute for spinach during the hot weather. Pkt. 10c, oz. 35c, $\frac{1}{4}$ lb. \$1.00.

TURNIP

One ounce plants
100 feet of row

Golden Globe. 65 days. The flesh is firm and fine flavored. Pkt. 10c, oz. 30c, $\frac{1}{4}$ lb. 60c.

Reselected Purple Top White Globe. 65 days. Flesh is white, fine grained and sweet. Good keeper. Pkt. 10c, oz. 30c, $\frac{1}{4}$ lb. 60c.

White Globe. A very early, globe-shaped Turnip. Pkt. 10c, oz. 30c, $\frac{1}{4}$ lb. 60c.

Rutabaga

Long Island Improved. A special strain producing fine-grained, sweet, bright yellow roots. Noted for freedom from neck. Pkt. 10c, oz. 30c, $\frac{1}{4}$ lb. 60c.

GOLDFARB'S HEAVY BEARING TOMATOES

One pkt. will produce 100 plants

The new concentrated **SEEDLESS SET HORMONE SPRAY** is an easy and economical means of getting earlier crops and more fruits. Just spray a small amount into each flower. Promotes seedless vegetables and better flavor. For tomatoes, cucumbers, peppers, eggplants. $\frac{1}{2}$ oz. (makes 1 gal.) for \$1.00; 2 ozs. (makes 4 gals.) for \$2.50.

Earliana Special. A small but vigorous plant. Fruit nearly globe shaped, solid, bright scarlet. Noticeably free from cracks. Pkt. 15c, $\frac{1}{2}$ oz. 40c, oz. 75c.

Jubilee. The All-America golden yellow Tomato. Very high in vitamins A and C. Most attractive when sliced in salads; full flavored and makes delicious juice. Easy to grow from seed. Vigorous plants yielding up until frost. Pkt. 15c, $\frac{1}{2}$ oz. 60c, oz. \$1.00.

Marglobe Certified. Deep globe shape and beautiful scarlet color. A very heavy yielder of fine large Tomatoes with thick, firm meat. Introduced by the U. S. Department of Agriculture, it is almost 100 per cent resistant to blight. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Michigan State Forcing. Plant of medium growth, very early, fairly open, very prolific. Fruits medium large, with thick wall structure, globular, smooth, bright scarlet, ripening well to the stem. Pkt. 20c, $\frac{1}{2}$ oz. 60c.

Ponderosa. A home-garden variety bearing very large fruits quite free from acid. Pkt. 15c, $\frac{1}{2}$ oz. 60c, oz. \$1.00.

Rutgers. A recent introduction of the New Jersey Experiment Station. Plant large, with thick stems and vigorous foliage. Fruits large, globular, bright red, smooth, with thick walls and small seed cells. Pkt. 15c, $\frac{1}{2}$ oz. 45c, oz. 75c.

Small-Fruiting Varieties

Red Cherry
Yellow Cherry

Red Plum
Yellow Plum

Red Pear
Yellow Pear
Each, pkt. 15c.



GOLDFARB'S *Colorful* GLADIOLUS

Few flowers compare with "Glads" for ease of growing, color, garden show and cutting purposes. Plant the bulbs in clumps of six or more throughout the flower border or in double rows in your vegetable patch for cutting. They should be placed 6 inches deep and 4 to 6 inches apart. For the cutting garden, plant double rows allowing 2 or more feet between the rows.

Gladiolus will grow in any fertile soil in full sun. Make the first planting while the ground is still cool and continue every three weeks until early June.

Fertilize with Organic Plant Food (see page 6) when growth first appears. Cultivate often and water well during warm dry weather.

Spray with Protexall to keep away any possible infestation of thrips (see page 44). DDT sprays have proved 100 per cent effective if used every ten days from the time Glads are 6 inches tall. They are well worth this slight effort.

Bulbs should be dug, dried and stored before heavy frost.

RECENT INTRODUCTIONS

Now Offered at Popular Prices

ELIZABETH THE QUEEN. Gracefully ruffled, clear lavender with deeper lavender-blue lines in the throat; 7 to 8 flowers open at one time. The best lavender variety to date.....

6	12	25
\$1 25	\$2 25	\$4 00

LADY JANE. Lightly ruffled, large, cream-yellow blooms well placed on the flower spike; 6 to 8 flowers open at one time. A variety which grows well under most conditions.....

1 00	1 75	3 00
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LEADING LADY. A cream-white sport of Picardy with the same huge flowers, beautifully spaced on long, full spikes. When more plentiful, this will be the most widely grown soft white.....

1 75	3 25	6 00
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NEW EUROPE. Beautiful large clear red with an undertone of orange, which gives a sparkling brightness not found in other red varieties. An outstanding introduction from Holland... ..

1 00	1 75	3 00
------	------	------

OREGON GOLD. A tall-growing variety with 9 to 10 large, ruffled, light yellow florets open on a long flower spike. Truly beautiful as a cut flower or in the garden.....

1 25	2 25	4 00
------	------	------

STOPLIGHT. A new clear bright red of lovely texture. The lightly ruffled, wide-open, flat blooms are nicely placed on long spikes. Excellent for cutting; outstanding in the garden.....

6	12	25
\$1 00	\$1 85	\$3 25

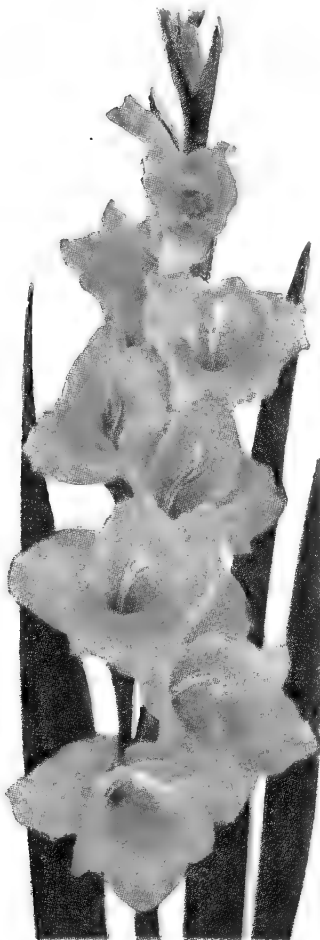
SWEET SEVENTEEN. Soft pink with a light coral glow, lightly touched with yellow in the throat. A light pink with lots of life; many slightly ruffled, wide flat blooms on a long flower spike.....

1 25	2 25	4 00
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COLLECTION No. 40A

Six each of above Gladiolus, separately labeled, 42 bulbs in all, only

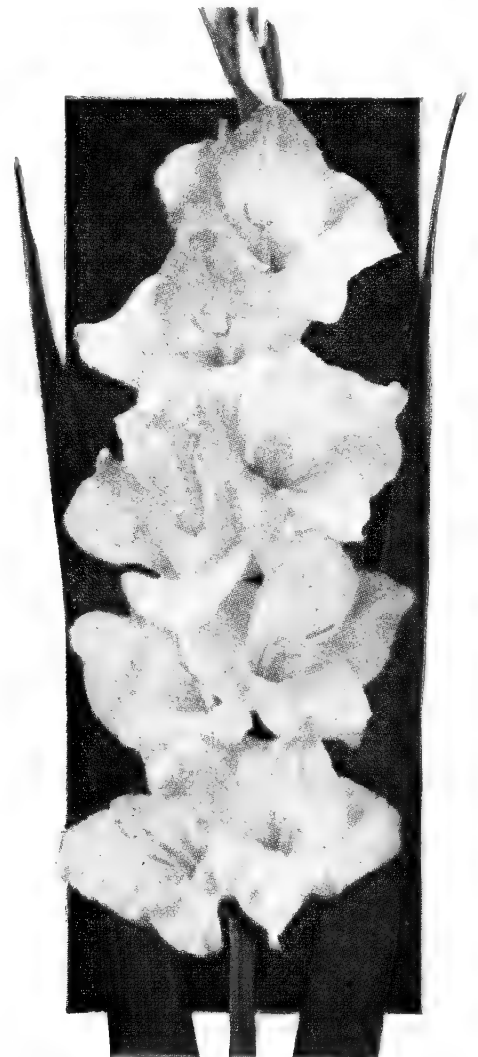
\$7.50



Picardy



Pelegrina



Maid of Orleans

Standard Varieties of Gladiolus

RED SHADES

BEACON. Clear bright ruffled scarlet with large cream blotch. An exhibition variety.....	12	25	100
	\$1 15	\$2 00	\$7 50
COMMANDER KOEHL. Immense, deep glowing red, dark but not dull. Many flowers on tall spike.....	1 85	3 25	12 00
VALERIA. Tall stems and long flower spikes. An outstanding bright scarlet variety.....	1 75	3 00	11 00

PINK SHADES

CHAMOUNY. Bright rose-pink with picotee silver edge.....	\$1 50	\$2 85	\$10 50
CORONA. Delicate cream-white with lovely rose-pink picotee edge.....	1 50	2 85	10 50
ETHEL CAVE COLE. Exhibition, light pink with 8 to 10 florets open on long spikes.....	1 35	2 50	9 25
PHYLLIS McQUISTON. Exquisite clear pink; large flowers. Good spike.....	1 15	2 00	7 50
PICARDY. Huge, salmon-pink florets blending to apricot in throat. Tall spikes.....	1 15	2 00	7 50
ROSA VAN LIMA. Beautiful light rose with light lavender markings in throat.....	1 25	2 25	8 00

SMOKY SHADES

BAGDAD. Large, smoky old-rose. Tall straight spike.....	\$1 15	\$2 00	\$7 50
VAGABOND PRINCE. Deep bronzed with orange-red throat blotch. An outstanding variety.....	1 25	2 30	8 50

BLUE SHADES

BLUE BEAUTY. Bright medium blue blending to deep blue at edges. Tall flower spike.....	12	25	100
	\$1 50	\$2 75	\$10 00
KING LEAR. Huge, heavily ruffled reddish-purple blooms on long spikes.....	1 40	2 65	9 50
PELEGRINA. The best dark blue variety. Florets nicely placed on graceful spikes.....	1 40	2 65	9 50

YELLOW SHADES

BIT O'HEAVEN. Rich deep orange with touch of yellow in throat.....	\$1 15	\$2 00	\$7 50
GOLDEN DREAM. Large flowered; clear deep golden yellow.....	1 25	2 25	8 00
WANDA. Cream-yellow sport of Picardy. Very large, graceful florets.....	1 25	2 25	8 00

WHITE SHADES

MAID OF ORLEANS. Heavy spike of milky white blooms; cream throat. Fine spike.....	\$1 15	\$2 00	\$7 50
MYRNA. Heavily ruffled, ivory-white; 8 to 10 large, well-placed flowers open on each spike.....	1 35	2 50	9 25
SNOW PRINCESS. Early. Large, pure white on tall spikes.....	1 25	2 25	8 00
POPULAR GLADIOLUS MIXTURE. Only the best modern varieties selected for large flowers and long straight spikes are used in this well-balanced mixture. We have added many varieties just recently introduced to make this the most interesting group of bulbs that money can buy. If you like "Glads" for cut flowers, here is the way to buy quantities at a good price. 25 for \$1.75, \$6.00 per 100, 500 for \$28.50.			

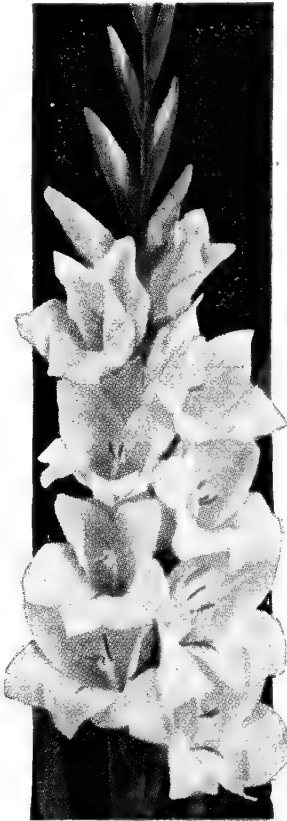
SIX COLORFUL GLADIOLUS *As pictured in color*

Choice varieties for color grouping in your flower beds. All large flowering, with tall bloom spikes making ideal summer cut flowers.

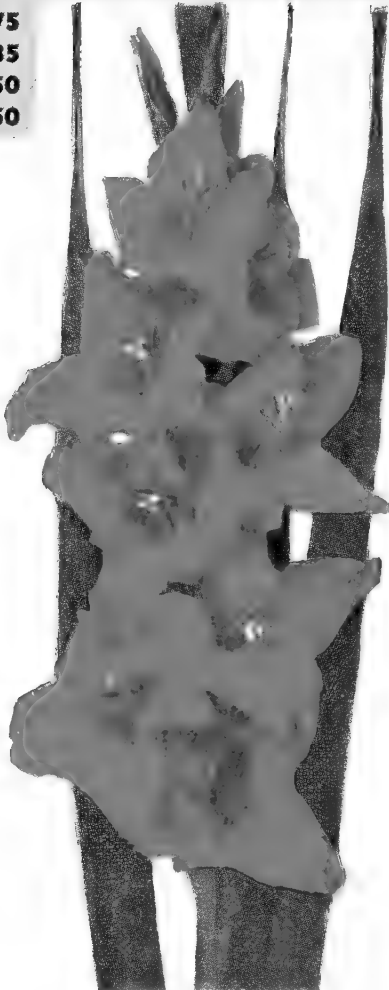
6 each of six varieties, 36 bulbs . . .	\$3.75
12 each of six varieties, 72 bulbs . . .	\$7.35
25 each of six varieties, 150 bulbs . . .	\$13.50
50 each of six varieties, 300 bulbs . . .	\$24.50



Golden Dream



Blue Beauty



Valeria

Summer-Flowering Bulbs

GIANT FRENCH ANEMONE

Beautiful flowers, fine for cutting and making pleasing bouquets. Set the bulbs 2 to 3 inches deep and 5 inches apart. Blooms from midsummer on. Protect with a heavy mulch over winter.

St. Brigid. A wide range of brilliant colors in this large-flowering mixture. Double and semi-double blooms.

De Caen. (*Monarch Strain*.) The single form. This is the popular French Poppy Anemone with a good range of colors. Blue, Pink, Red, White, and Mixed.

Either of above, 50c per doz., 50 for \$1.75, \$3.25 per 100

BRILLIANT CANNAS

A colorful summer display when planted among evergreens, in beds, or in the perennial border. Plant 18 inches apart. Store indoors over winter. A circular bed, 7 feet in diameter, needs 19 plants; a 10-foot bed, 37 plants.

Ambassador. Dazzling scarlet; bronze foliage. 5 ft.

Red King Humbert. Orange-scarlet; copper foliage. 5 ft.

Yellow King Humbert. Golden yellow, speckled red; green foliage. 4½ ft.

The President. Most popular of all. Enormous scarlet flowers; green foliage. 4 ft.

Hungaria. The best pink Canna. Bluish green foliage. 3½ ft.

Roots of any of above, \$2.00 per doz.

CANNA SPECIAL

We offer 14 Cannas for a 5-foot bed:

1 **Yellow King Humbert** (center)

5 **The President** (inside circle)

8 **Hungaria** (outside circle)

All for \$1.95

ISMENE CALATHINA (Peruvian Daffodil)

Large, pure white, amaryllis-like flowers on stems 18 inches long. Delightfully fragrant; blooms in July, continuing for a long time. Plant bulbs 3 inches deep in May or June. Store over winter like gladiolus. Large bulbs, \$4.00 per doz.

NOVELTY NAMED VARIETIES

Advance. Two-foot stems bearing clusters of large, pure white, lily-like flowers, with green stripes in throat. The tallest and largest Ismene. 3 for \$2.50, \$9.50 per doz.

Festalis. Beautiful clusters of pure white flowers with elegantly curved petals. Free flowering. 3 for \$2.50, \$9.50 per doz.

Sulphur Queen. Delightful primrose-yellow with a paler throat, lightly striped with green. Lovely in the garden and in pots on the terrace. \$1.25 each, 3 for \$3.50, \$12.85 per doz.

SPECIAL OFFER: 3 bulbs of each of the above Novelty Ismenes (value \$8.50) for \$7.65



ISMENE, Advance

LILY-OF-THE-VALLEY

Large pips for outdoor planting in shady places. Large-flowering strain. 25 pips for \$1.35, \$5.00 per 100.

Large-Flowered MONTBRETIAS

Graceful miniatures of the majestic gladiolus. Montbretias produce lovely spikes of bloom that open from the bottom buds successively, giving a cut flower that lasts well over a week. Many spikes are produced from each bulb. Individual blooms measure from 2½ to 3 inches across on wiry stems. Showy in the border and one of the finest cut flowers.

His Majesty. Deep velvety scarlet shading to gold at center. Large, broad petals; 3-foot stems. \$1.75 per doz., 25 for \$3.00.

James Coey. Large open flowers of rich vermillion suffused golden orange. Center of flower yellow splashed crimson. \$1.75 per doz., 25 for \$3.00.

Marjorie. Large; orange-yellow with light crimson center. \$1.50 per doz., 25 for \$2.50.

Una. Rich golden apricot flushed orange; 2-foot stems. \$1.50 per doz., 25 for \$2.50.

Large-flowering Mixture. Full range of color from reds through orange to yellow. \$1.15 per doz., \$8.50 per 100.

RANUNCULUS

Giant French Hybrids. Excellent for cutting. Large, double and semi-double flowers resembling huge buttercups. Set claws of bulb downward and cover with 2 inches of soil. Store indoors over winter. 50c per doz., 50 for \$1.75, \$3.25 per 100.

OTHER BULBS ON PAGES 40, 41, 46, 47, 48.



CANNA, King Humbert



LILY-OF-THE-VALLEY



MONTBRETIA,
His Majesty

Practical Tools for Better Gardens



GREEN THUMB SEEDBED, MODEL D

For starting an early crop and enjoying a longer season

Material: 3-S Alcoa aluminum frame with magnesium to add hardness and rigidity. Superior to wood or steel. Celanese Vimlite glazing on galvanized wire screen.

3 x 3 ft. (11 lbs.).....\$11 95

3 x 6 ft. (17 lbs.).....19 95

Extension units (each unit adds 3 feet to your seedbed).....10 30

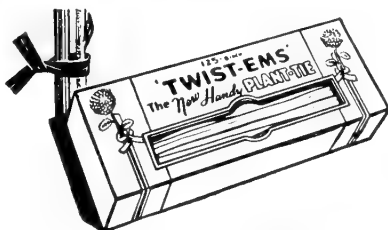
By Express only

HEATING UNITS FOR SEEDBEDS

Thermostat control keeps hotbeds and coldframes at even temperatures. Operates from house current. Supplied complete with instructions.

Junior Size—with Thermostat and 40 ft. 200-watt cable for 3 x 6-ft. frames. \$5.35. Plus 15c postage.

Senior Size—with Thermostat and 80 ft. 400-watt cable for 6 x 6-ft. frames. \$6.95. Plus 15c postage.



TWIST-EMS

The new handy plant-tie. Strong, dark green tapes with invisible wire reinforcements. Easy to use.

8-in. size.....500 for \$1.40 prepaid

16-in. size.....250 for \$1.40 prepaid

AERO-MIST SPRAYER

Insect Killer Double DT

Amazing new household insect killer. More effective than the bomb types. A highly potent formula containing 5% DDT plus activated pyrethrum. Disperses spray in a penetrating fog. Guaranteed non-staining. The most economical and efficient product for killing insects found in the home. Sprayer can be used for any other liquid for garden use.

Complete with bottle of spray...\$2 25
16-oz. refill for sprayer.....75

KILLS Flies, Moths, Ants, Mosquitoes, Roaches, etc.



G. S. MASTER SPRAYER

From a fog-like mist to a stream of 35 to 40 feet with a twist of the wrist. All metal parts are machined brass including gooseneck extension that enables you to spray beneath the leaves. Can be used with special attachment for small spraying work (Canister is \$1.50 extra). Fits any mason jar. Hose fits into any pail, bucket, or barrel with a special clip attachment to keep hose from pulling out of spray solution. Light and easy to operate. \$8.50 postpaid.

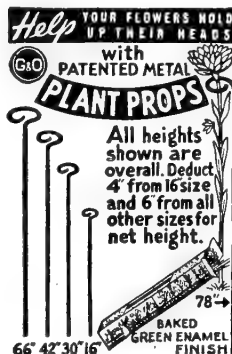
G. S. JUNIOR SPRAYER

A small model for use in pail or bucket. Produces a fine fog-like spray or shoots a stream 30 feet with easily changed nozzle. Ideal for smaller gardens. \$5.95 postpaid.



CORNELIUS HYDRAULIC AEROSOL SPRAYER

2½-in. stroke develops 300 lbs. pressure. Produces aerosol "Cloud Mist" dispersal. May be used at any angle—will not leak. Can be used with any garden or household spray. Lasts for years—nothing to wear out. Complete with jar.....\$2 60



WIRE PLANT PROPS

So easy—Just stick 'em in the ground, then hook in the plant stalks—The job's done!

Overall Size	Shipping Wt.	Per Doz
16 in.	10 lbs.....	\$0 55
30 in.	18 lbs.....	1 10
42 in.	26 lbs.....	1 35
66 in.	28 lbs.....	2 25

Waterproof with Micro-Seal

(Patent Pending)

Water proofs and Colors Rough Plaster, Stucco, Concrete and Cinder Block, Brick Work in just one operation

PROTECTION. Micro-Seal protects health, prevents damage to buildings and interiors. Eliminates dampness and water seepage. Makes cellars dry.

DURABLE. Micro-Seal, when applied in accordance with manufacturer's directions will not peel, check, crack, or craze.

EFFICIENT. Micro-Seal has been developed to meet the high standards of the American home. Its lasting quality for waterproofing interior and exterior masonry surfaces makes it economical. No expensive thinners required. Just add clean water for mixing. Hardens with age.

HARMLESS. Micro-Seal is harmless to plants and fish. *This non-poisonous, scientific mineral waterproofing in color is our answer to the professional and general public's request for a material suitable for concrete pools harmless to plants and fish.*

APPLICATION. Micro-Seal is easily applied. An 8½-lb. package will cover approximately 100 square feet.

DECORATIVE. Micro-Seal may be obtained in **Special Snow White** and eight pastel shades:

**Turquoise Blue
Pale Green
Golden Yellow
Ivory**

**Cream
Pink
Stone Gray
Spanish White**

The **Turquoise Blue Micro-Seal** will give unique color to your pool and add life and beauty to its appearance.

WHERE USED. Micro-Seal is ideal for cellars, dairies, aquariums, swimming pools, garages, lily ponds, retaining walls, greenhouses, foundations.

Complete Directions Inside Package

8½-lb. package, White and All Colors, \$2.65. Bulk prices, white and gray, in bags of 25 lbs., \$7.00; All Colors, in bags of 25 lbs., \$7.50.

Express Charges Collect

Garden Sprays and Dusts of Proved Merit

ALL ITEMS ON THIS PAGE SHIPPED EXPRESS COLLECT UNLESS POSTAGE IS PAID

The new spray materials easily keep insects and diseases under control if applied before damage is evident.

PROTEXALL. A powerful all-purpose garden spray that eliminates the need of buying several different materials. Will not clog sprayers.

Ingredients:

DDT for general insect control, particularly various beetles and worms.

Rotenone for aphids, beetles and many other insects. Fermate, a fungicide harmless to the most delicate plants but controlling many spore-borne diseases.

Sulphur, an effective fungicide that, combined with Fermate, controls almost every disease likely to occur in the garden.

4 ozs. \$1.25, lb. \$3.75, 5 lbs. \$16.00.

One pound makes 64 gallons of spray.

Do not use on melons or cucumbers.

PROTEXALL DUST. For use where you have a good duster. Lb. 95c, 4 lbs. \$3.50, 50 lbs. \$30.00.

AZOFUME 10. For the control of mites, including red spider on roses, phlox, chrysanthemums, delphinium, and evergreens. Use it as a dust. Very effective. Lb. 80c, 4 lbs. \$2.40, 50 lbs. \$17.50.

RED ARROW. A highly concentrated non-poisonous spray containing rotenone with pine oil and a vegetable oil spreader. Very effective against both chewing and sucking insects. 4 ozs. \$1.00, pt. \$2.85, qt. \$3.60, gal. \$11.50.

WORM-RID. The perfect eradicator of worms, including wireworms, sodworms and many other soil-infesting larvae. Use 2 lbs. per 1000 square feet. 1-lb. can 75c, 4 lbs. \$2.00.

DEPENDABLE



PRODUCTS

COPPER-TOX. A non-staining fungicide for control of mildew and leaf spot on flowers and vegetables. ½pt. 55c, pt. 95c, qt. \$1.65.

DAPSPRAY. A concentrated DDT (30%) and rotenone (1%) spray for use on flowering plants only. The best control for thrips on gladiolus and most hard-to-kill beetles and worms. 4 ozs. \$1.00, qt. \$4.50.

LIQUID LIME SULPHUR. The reliable dormant and summer spray for all fruit trees. Dilute 1 to 10 for dormant winter spray, 1 to 50 for summer control. Qt. 75c, gal. \$1.50.

NICOTINE SULPHATE 40%. The standard nicotine spray for aphids and other sucking insects. A 5-oz. bottle makes 30 gallons. \$1.05.

ROTOX. A combination of rotenone and sulphur in a wettable form to be used as a dust or spray. Non-poisonous control of most insects found on vegetables and fruits. Lb. 55c, 5 lbs. \$1.65.

SPRAY-TOX. A rotenone-pyrethrum combination containing a spreader. Controls most leaf-eating insects found in the garden. Non-poisonous. ½pt. 55c, pt. \$1.00, qt. \$1.65.

TOMATO DUST. The specific control for late blight and other tomato troubles. A fungicide-insecticide for vine crops. 2 lbs. 60c, 4 lbs. \$1.40.

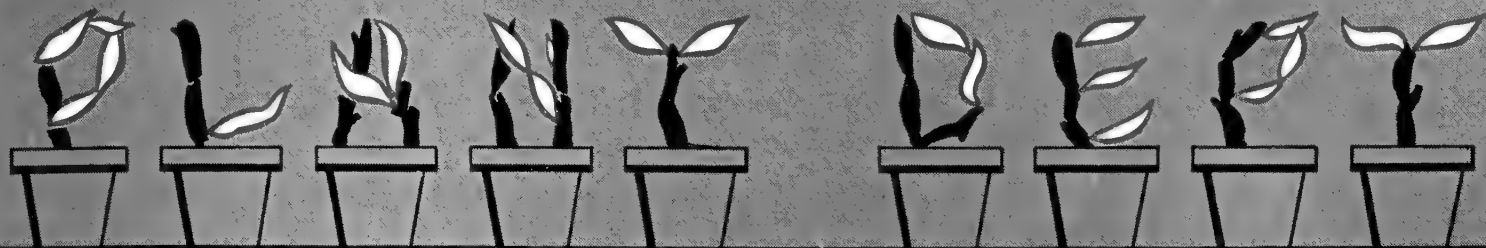
WETTABLE SULPHUR. For spraying or dusting to control fungous diseases on flowers and vegetables. 2-lb. bag 40c.

ROSE FOOD. The original Springfield formula for feeding roses. Use in early spring and again in late summer. 5 lbs. \$1.00, 25 lbs. \$3.00.

GOLDFARB'S LAWN AND PLANT FOOD 10-6-4

Because of the nature of the ingredients used, this plant food breaks down slowly in adequate quantities, preventing loss of nutrient elements. This eliminates the danger of burning experienced when ordinary chemical fertilizers are used. For good healthy growth at low cost per square foot, use this carefully prepared plant food whenever your lawn, plants, trees or shrubs need feeding. 25 lbs. \$2.50, 50 lbs. \$4.00, 100 lbs. \$7.00, 500 lbs. \$34.00. Shipped express collect.

READ THE FULL STORY OF THIS PLANT FOOD ON PAGE SIX



A GROWING GREEN PLANT FOR HOME DECORATION



CHINESE EVERGREENS

- The green plants which grow under the most trying conditions.
- Grow in your own dishes or vases in soil, pebbles, or just clear water.
- Grows for years with or without sunlight.

6 to 8-inch size, 3 for \$1.85
 8 to 9-inch size, 3 for 2.50
 10 to 12-inch size, 3 for 3.50
 Postpaid anywhere in the U.S.A.

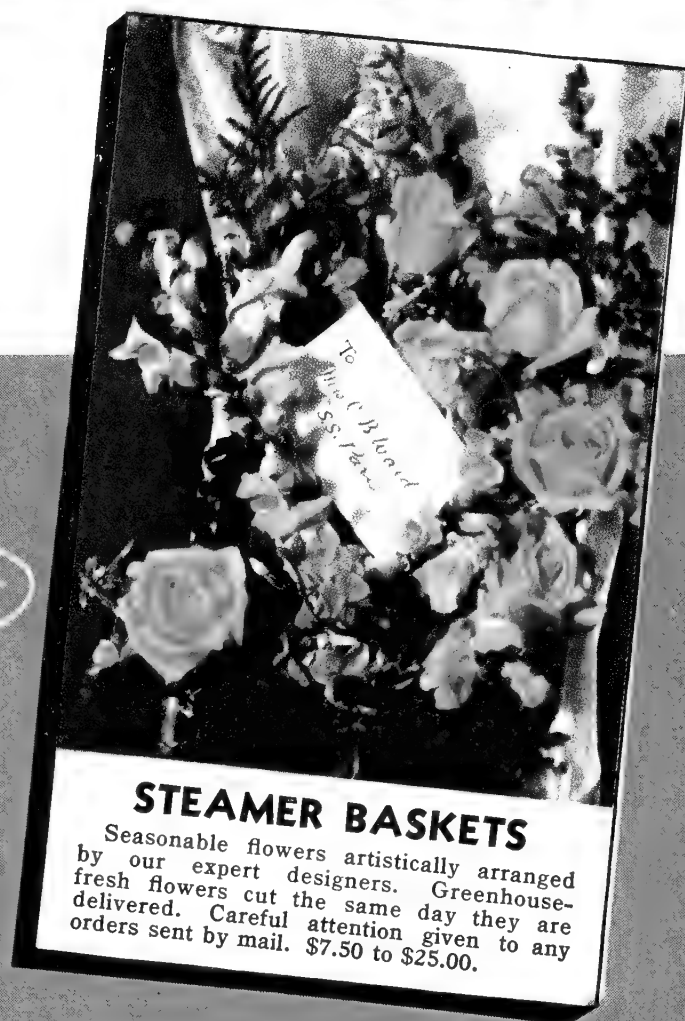
Facts

BEHIND THE
STATEMENT
THAT



IS "AMERICA'S LARGEST FLORIST"

- Over 3,000,000 roses were cut from our greenhouses last year. Placed end to end, they would reach from New York to San Francisco and back again!
- Over 125,000 orchids, valued at more than \$250,000 at wholesale, were grown and cut last year!
- Over 300,000 square feet of glass hothouses and—productive acres at our Scarsborough grounds!
- Unsurpassed growing and testing facilities used principally for servicing our eight retail stores.



STEAMER BASKETS

Seasonable flowers artistically arranged by our expert designers. Greenhouse-fresh flowers cut the same day they are delivered. Careful attention given to any orders sent by mail. \$7.50 to \$25.00.

NOW-INVEST IN A NAME YOU CAN TRUST...



Colorful Garden DAHLIAS

For Show and Late Summer Color
Easily grown — Blooms in profusion — A type for every garden need



Dahlia, Black Monarch

BELGIUM'S FINEST DEEP-THROATED GLOXINIAS

An Ideal Summer Pot-Plant

Admirably suited for growing in a window or on the porch or patio sheltered from wind and hot sun. Bulbs started in late February will bloom freely all summer. In the fall, they may be dried off and started again the next winter.

EMPEROR FREDERICK. Scarlet bordered white.

EMPEROR WILLIAM. Deep blue bordered white.

ETOILE DE FEU. Scarlet.

MONT BLANC. Pure white.

Large bulbs, 3 for \$1.25, \$4.00 per doz.

CULTURE. As soon as the ground is warm, dig holes about 6 inches deep and about 3 feet apart. Mix Dahlia Food with soil in each hole at the rate of 1 pound to eight plants. Place one Dahlia tuber, sprout end up, in each hole and cover with 2 inches of soil. Set a stout stake or bamboo beside each tuber and fill in with additional soil as the sprout grows. Feed again with Dahlia Food about August 1.

Cultivate frequently and spray with Protexall to keep plants free of any troublesome insects. Water freely during dry spells and especially when plants are blooming.

ID., Informal Decorative; FD., Formal Decorative; SC., Semi-Cactus.

EXHIBITION VARIETIES

Arelda Lloyd. ID. Exhibition-size flowers of clear canary-yellow. 75c each.

Commando. FD. True purple, formal flowers. \$1.50 each.

Dixie Winedot. ID. Huge white speckled maroon-red. \$1.75.

Joyce Louise. ID. A giant-flowered orchid-pink. \$1.00 each.

Leah Pearl. FD. Exquisite large, formal salmon-pink blending to yellow at the center. \$1.00 each.

Link's White Majestic. ID. A giant crystal-white flower with lovely petal formation. \$1.75 each.

Maffie. SC. Intense carmine-red. One of the largest Semi-Cactus Dahlias. \$1.75 each.

Maryland's Pioneer. ID. Very large, deep red. \$1.00 each.

Michigan White. SC. Large, graceful pure white. \$1.00 each.

Rudolph's Giant. ID. Massive blooms of apricot-buff. \$1.50.

Son of Satan. SC. Large, bright scarlet-red. \$1.00 each.

Thomas J. Watson. ID. Soft buff and rose. \$1.00 each.

POPULAR FIVE DAHLIA COLLECTION

5 different colors, separately labeled

ARELDA LLOYD. Yellow. **MAFFIE.** Carmine-red.
COMMANDO. Purple. **LEAH PEARL.** Salmon-pink.
MICHIGAN WHITE. Shaggy white.

A \$6.00 value for \$5.00

POMPON DAHLIAS

INDIAN CHIEF. Red tipped white.

JOE FETTE. Pure white.

LITTLE DAVID. Russet and orange.

MORNING MIST. White tipped lavender.

SHERRY. Violet-purple.

Any of above Pompons, 40c each. One each of above 5 varieties, \$1.85

LARGE SHOW VARIETIES

BLACK MONARCH. SC. Large, dark maroon. Beautifully twisted petals of finest texture. \$5.50 each.

KIRSTEN FLAGSTAD. FD. An outstanding formal of pure gold color. \$5.50 each.

MICHIGAN ORCHID. FD. Giant, light rose-pink, 11 to 15 inches across. A blue-ribbon winner, 1946. \$10.00 each.

SHERWOOD'S PEACH. ID. Very large, peach-buff. \$3.75.

WHITE CHRISTMAS. FD. Best white show Dahlia. \$4.00.

OFFER No. 46

One each of 5 Show Dahlias, \$26.00

DAHLIA FOOD. Feed your Dahlias a food designed to give the best growth, largest flowers and most intense color. 5 lbs. 75c, 10 lbs. \$1.25. Postpaid with any Dahlia order.

FANCY-LEAF CALADIUMS

The ideal pot-plant around pools, patios or in the semi-shady border. May be started indoors for early plants or planted outside after all danger of cold weather is past.

CANDIDUM. White with green vein and network.

CRIMSON WAVE. Large, crinkled deep green with scarlet center. Crimson spots toward edge of leaves.

LORD DERBY. Transparent rose with green ribs and narrow green edge.

MARIE MOIR. Large white leaf with bright red blotches.

TRIOMPHE DE L'EXPOSITION. Roundish, bright red leaf with dark green edge

40c each, 3 of one variety for \$1.00, \$3.50 per doz.



MONEY ORDER OR CHECK ENCLOSED ☐

SEND TO _____
First Name Initial Last Name

STREET ADDRESS _____ P. O. Box _____

CITY _____ R. F. D. No. _____

COUNTY _____ STATE _____

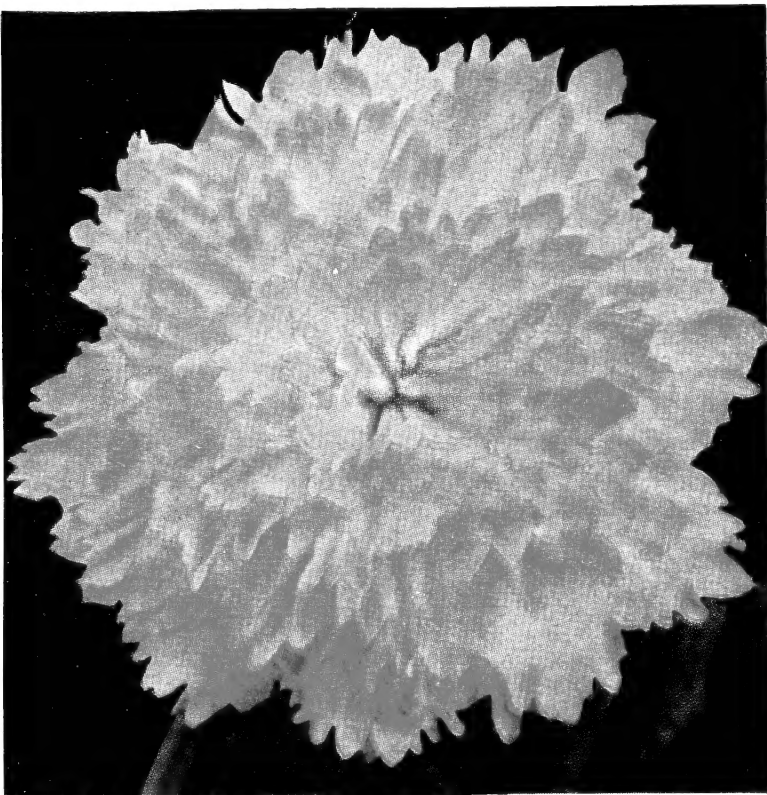
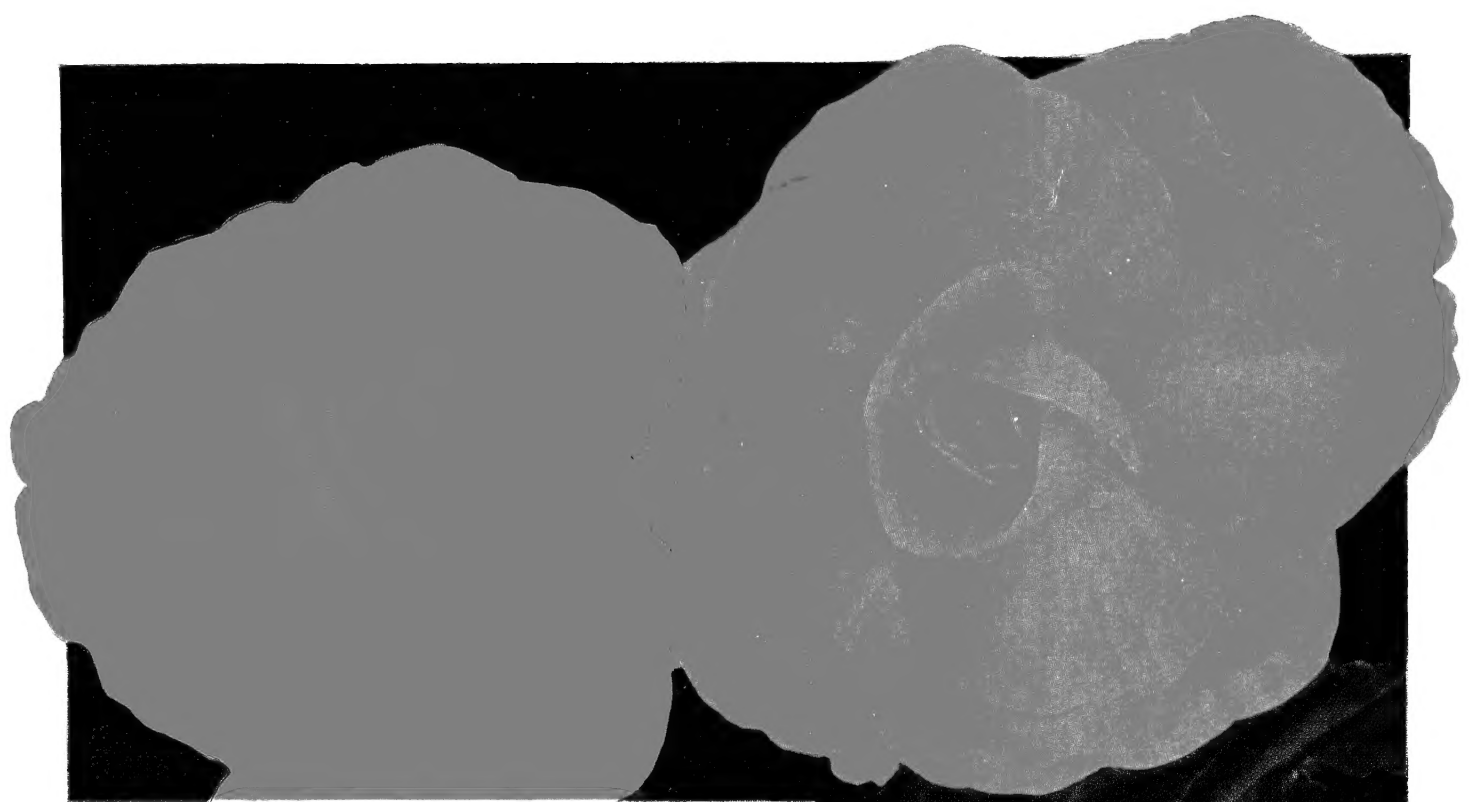


Goldfarb
GARDEN DEPT.

160 East 5

160 East 57th St., NEW YORK 22, N. Y.

[illegible]



Carnation-flowered Begonias



Camellia-flowered Begonias

Finest Imported Tuberous-rooted BEGONIAS

Large, gay, colorful flowers in profusion all summer long on bushy plants with very attractive deep green foliage. Ideal for semi-shady places, porch boxes, and the rock garden. Bulbs started indoors in February bloom from June until frost, or if planted directly in the ground when soil is warm, flowers appear from late July on. The essential requirements are a rich, loose soil in a lightly shaded area and sufficient watering during dry spells.

DOUBLE CAMELLIA-FLOWERED. Large, double flowers with nicely ruffled petal edges.

**Salmon-Pink
Rose**

**Scarlet
Yellow
Mixed**

**Red
White**

Any of above, Jumbo Bulbs, 4 for \$1.00, \$2.75 per doz., 25 for \$4.95.

Large Bulbs, 5 for \$1.00, \$2.00 per doz., 25 for \$3.50.

CARNATION-FLOWERED. Fimbriata type with double blooms resembling carnations.

**Scarlet
Rose**

**Yellow
White**

**Salmon
Mixed**

Large Bulbs, 4 for \$1.00, \$2.50 per doz., 25 for \$4.25

GIANT SINGLE FRILLED. Large, graceful, single blooms showing a prominent cluster of yellow stamens. Petal edges heavily ruffled.

**Rose Copper White Scarlet Mixed
Large Bulbs, 4 for \$1.00, \$2.75 per doz., 25 for \$4.95**

Hardy Garden Lilies

FOR SUMMER and FALL BLOOM

CENTIFOLIUM, Olympic Hybrids

Immense white trumpets on 5 to 6-foot stems. Slightly fragrant; July, early August. Plant bulbs 6 inches deep. 3 for \$1.50, \$5.00 per doz.

HENRYI

The showy Lily for August and September; quickly established. Soft orange spotted brown; flowers in clusters on 6-foot stems. Sun or semi-shade. 3 for \$1.75, \$6.25 per doz.

PARDALINUM (Sunset Lily)

Deep orange-red, spotted maroon. July. 5 to 6 ft. Plant bulbs 6 to 8 inches deep. Shipment in November. 3 for \$1.00, \$3.75 per doz.

PHILIPPINENSE

Long, white, trumpet-shaped flowers with pale green throats. Mildly fragrant; August, September. 3 to 4 ft. Plant bulbs 5 to 6 inches deep. Shipment in late November. 3 for \$1.25, \$4.25 per doz.



Lilium speciosum rubrum

REGALE

Very hardy. Enormous white trumpets tinged rose on outside with golden throat and yellow anthers; very fragrant. Plant bulbs 7 to 8 inches deep. Blooms late June, July. Mammoth bulbs, 35c each, \$3.25 per doz. Jumbo bulbs, 50c each, \$5.00 per doz.

SPECIOSUM ALBUM

Large, pure white spotted maroon. Large bulbs 85c each, 3 for \$2.25, \$7.25 per doz. Mammoth bulbs, \$1.25 each, \$11.50 per doz.

SPECIOSUM RUBRUM

Rich pink spotted on white ground. September. Plant 9 to 10 inches deep. October-November delivery. Large bulbs, 65c each, 3 for \$1.75, \$6.25 per doz. Mammoth bulbs, 85c each, \$8.50 per doz.

TIGRINUM SPLENDENS

Fiery orange with large, crimson-brown spots. August, September. 5 to 6 feet. Plant bulbs 8 to 9 inches deep. Shipment in November. 3 for 75c, \$2.75 per doz.



160 East 57th St., NEW YORK 22, N.Y.

Regal Lily



Lilium Henryi



LILY OFFER No. 48

5 varieties for July, August and September Blooming

Regale Philippinense Tigrinum
 Rubrum Henryi

2 BULBS of each, separately labeled, \$3.85
(10 bulbs in all).....

5 BULBS of each (25 in all)..... \$9.25

Lilies are permanent. Plant them where they may grow undisturbed

Regal Lilies—OFFER No. 48A

Easy to grow; bulbs last for many years. Very fragrant. Bulbs 5 to 7 inches in circumference.

25 for \$3.75; 50 for \$6.75
\$12.75 per 100